

WOMEN DEVELOPMENT CELL



Empowering Women

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Women Development Cell Inauguration for the academic year 2017 – 2018 was conducted on 17.07.2017. Ms. Aarti C Rajaratnam, Leading Psychologist, NLP Master Trainer, Salem delivered a lecture on “Values, Ethics and Gender Issues”



A Mega College Bazaar was organized in association with the State Rural Rehabilitation Mission for three days from 19.07.2017 to 21.07.2017 to motivate the Self Help Groups of Tamil Nadu with 36 stalls from various districts. The total turn over was Rs. 1,60,000.



Health Awareness programme on “Menstrual Disorders and Related Issues” was conducted on 16.08.2017. Dr. Kavitha Elil Saravanan (Obstetrics and Gynaecology) Kovai Medical Centre and Hospital, Erode discussed about the common and specific problems in women health.

“One Child, One Teacher, One Book and One Pen can change the World”

Malala Yousaf

Workshop on “Artificial Flower Bouquet Making” was conducted on 19.08.2017 by R.Kalpana of Thurika Kalai Koodam. 73 students and staff members received the training



National Commission for Women, New Delhi sponsored nationwide competition on “Legal Rights of Women” was conducted on 29.11.2017. Cash prizes were awarded for the winners.



As an extension activity, WDC members participated in the Book fair organized at Government Higher Secondary School, Elumathur by Bharathi Puthagalayam, Erode and our Correspondent inaugurated the Book Fair and donated Atlas for 200 students. Our Correspondent presented books to the students to encourage their reading habit.



“To be liberated, woman must feel free to be herself, not in rivalry to man but in the context of her own capacity and her personality” *Indira Gandhi*

Our students participated in Sister Nivethitha's 150th Birth Anniversary celebrations at Vellalar College for Women, Erode on 24.01.2018 and visited the awareness Rath Yatra organized from Coimbatore to Chennai. Smt.Kalaimamani Andal Priyadarshini, Station Director, Doordharshan addressed the students.



A need based programme “The Art of Surya Namaskar” was organized on 31.01.2018 and on 02.02.2018 with the help of Ms.K.M.Jeyalakshmi, DPT, Yoga, MIAT, IMAGO (Centre for Women Health and Fitness), Erode.

Cancer Awareness Programme was conducted on 05.03.2018 by Dr P.Balaji, Coimbatore Cancer Foundation. “Healthy Sanitation Awareness Lecture” was given by Mrs. S.Kalpanadevi and Mrs. L.Hemalatha from Unicare International, Erode.



Women's Day Celebration and Valedictory function of Women Development Cell Activities were conducted on 08.03.2018. A speech on “Women Empowerment” was given by Mrs. A. Arulmozhi, Advocate, Chennai. Various competitions were conducted to exhibit the talents of the students in the month of February 2018. The prize winners were honoured in the Women's Day Celebration.



“Feminism isn't about making women strong. Women are already strong. It's about changing the way the world perceives that strength” G.D. Anderson