



PRINTS

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..Marching towards Excellence...



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ABOUT THE INSTITUTION

Kongu Arts and Science College(Autonomous) is a leading co-educational institution in Erode, offering a variety of programmes in Arts and Science streams. It is affiliated to Bharathiar University and run by The Kongu Vellalar Institute of Technology Trust, Perundurai.

VISION

To impart knowledge and skills to rural youth in order to meet their intellectual and social aspirations and cultural and technical needs of the society.

MISSION

- To develop an effective curriculum and optimize institutionalized student activities
- To involve learners in practical life situations
- To expose students to rural realities
- To sensitize learners to national heritage and values

OBJECTIVES

- To mould the rural youth as self-reliant and socially responsible citizens
- To facilitate the learners to hone their leadership qualities
- To equip the learners with updated technological knowledge
- To enhance the research activities of the rural youth and uplift them to serve the educational needs of the society

QUALITY POLICY

We are committed to instil knowledge and values to the students by providing quality education to meet the global challenges.

This will be achieved by:

- Well framed Syllabus to satisfy the needs of learners and on par with the Global Standard and Industry Requirements
- Committed and Planned Teaching
- Continual upgradation of the Facilities and Resources
- Effective implementation of the Quality Management System



Vinayagar Temple



Graduation Day



Inauguration of First Year Courses

Almanac is an annual publication that includes information like weather forecasts, farmers' planting dates, tide tables, and other tabular data often arranged according to the calendar.

ACADEMIC ENRICHMENT

AWARDS AND RECOGNITIONS

ICT Academy awarded the College for the Best Practices of Higher Education in Tamilnadu on 28.03.2018.

NIRF Ranking

Our College Secured

- ⊙ First Rank among the Self Financing Institutions in Erode District
- ⊙ Third Rank among the Self Financing Institutions of Arts and Science Colleges in Tamilnadu
- ⊙ 89th Rank among the Arts and Science College in India

SWACHHTA Ranking

Our College was awarded First Rank for the cleanest campus among the Higher Educational Institutions in our country

INDIA TODAY RANKING (National Level)

Our College Secured

- ⊙ 70th Rank in Arts Stream
- ⊙ 75th Rank in Science Stream
- ⊙ 73rd Rank in Commerce Stream

FACULTY MEMBERS

117 Research Articles of the faculty members were published in various reputed Journals with impact factor.

The following Faculty Members cleared the SET/NET Examination during 2017-18

Ms.C.Radhamani / Asst.Professor / Mathematics
Ms.C.Kiruthica / Asst.Professor / Mathematics
Ms.K.Malathi / Asst.Professor / Mathematics
Ms.G.Sharmiladevi / Asst.Professor / Mathematics
Mr.K.Dhiyaneshwaran / Asst.Professor / CT&IT
Ms.S.Deepa / Asst.Professor / English
Mr.S.Kamalakaran / Asst.Professor / CS.CA & PA
Mr.K.P.Karthikeyan / Asst.Professor & Head / BBA

The following Faculty Members completed Doctoral Programme during 2017-18

Mr. M. Sathish / Asst. Professor / Commerce (CA)
Ms. P. Parvatham / Asst. Professor / CS.CA & PA
Ms. K. Prabha / Asst. Professor / English
Ms. D. Anbupriya / Asst. Professor / Commerce
Ms. G. Sharmiladevi / Asst. Professor / Mathematics

STUDENTS

- Our College bagged 29 University Ranks including 3 Gold Medals in the academic year 2016-2017
- R. Vithya of II BBA secured First Place and won a Cash Prize of Rupees One Lakh for 400 mts in the Chief Minister Trophy Athletic Championship held at JN Stadium, Chennai on 27.04.2018 and on 28.04.2018.
- R. Nithya of II BBA secured First Place and won a Cash Prize of Rupees One Lakh for 100 mts hurdles in the Chief Minister Trophy Athletic Championship held at JN Stadium, Chennai on 27.04.2018 and on 28.04.2018.
- Our students won the Overall Trophy in the events conducted by the following Colleges:
 - P.S.G. Arts and Science College, Coimbatore
 - Annai Women's College, Karur
 - Vellalar College of Engineering and Technology, Erode
 - Lady Doak College, Madurai
 - Valluvar College of Science and Management, Karur
 - Kovai Kalaimagal College of Arts and Science, Coimbatore
 - Erode Arts and Science College, Erode
 - Sree Ramu College of Arts and Science, Pollachi
 - Vellalar College for Women, Erode
 - Nandha Arts and Science College, Erode
 - Dr.N.G.P. Arts and Science College, Coimbatore
 - M.P.Naichimuthu M.Jaganathan Engineering College, Erode

The following students won the prizes at the Open House Exhibition on Science and Technology, at Kongu Engineering College (Autonomous), Erode on 30.08.2017 and on 01.09.2017.

- 1) M.Dharshne, J.Balaji and S.Angukarthikeyan of III B.Sc. Computer Science received First Prize.
 - 2) S.Ashiq Mohamed, B.Anandha Kumar & S.Swarnamalya of II B.Sc. Computer Science received Second Prize.
 - 3) G.Deepiga, P.S. Kaviya and S. Sankari of II B.Sc. Physics received Third Prize.
- ⊙ K. P. Mayilshree of III B.Sc. Physics received 'Ilam Bharathi Award - 2017' for the Elocution event at Bharathiar University, Coimbatore on 11.12.2017 and also she received 'Swami Vivekanandhar Ilam Sadhanaiyalar Award' from Bharathiar University, Coimbatore on 22.01.2018.

The Following Students completed the NPTEL Online Courses

P. Suresh Kumar / III B.Sc. Computer Science
B.R. Chaithra / III B.Sc. Computer Science
S. Ashiq Mohamed / II B.Sc. Computer Science
K. Jaba Rose / II B.Sc. Computer Science

BEST PRACTICES



Value Education

The Value Education offered by our College strengthens the ethical and moral values of the students by inculcating in them the values of tolerance and reverence.

Meditation

The institution believes that healthy minds generate healthy societies. Hence meditation is made obligatory for the wards. It enables them to refresh their mind and soul.

Dress Code

The students follow dress code every Friday and this brings in the feeling of unity and oneness. This special feature equips them to be presentable when they become employees.

Grammar Test

Grammar tests are conducted every month to help the students to have sound knowledge of English Grammar.

Vocabulary Enrichment

In order to enrich the vocabulary of the students, the College has allotted a Skill Development Hour during which Newspapers are read by the students.

Pupils' Corner

The best practice under the title 'Pupils' Corner' is initiated with a vision to propagate the enhancement of the students' personality. It aims to add a bunch of betterment in the young minds through the depiction of mind-blowing facts and inspirational quotes that matches the significance of each day.

Alumni Associations

Each Department has an Alumni Association and alumni meet is organized at regular intervals. This is initiated to build a good rapport with the alumni and their support to the alma mater.

College Bazaar

The College Bazaar is organized to enhance the entrepreneurial skills of the students and motivate them to become successful budding entrepreneurs.

Fitness Hour

Exclusively allotted to keep the students physically fit.

Finishing School Programme

The Training and Placement Cell takes efforts to make the Pre-Final Year Students fully equip themselves with industry-based knowledge.

Centre of Mind

The well-being of the students is taken care of through the 'Centre of Mind' which provides counselling to the needy students.

Value Added Course

Various Skill-Oriented Courses are conducted every year. Nearly 42 Courses, including Professional Course and UGC Add-on Course are offered to enhance the skill sets of the students. About 4013 students were benefitted through this programme.

INAUGURATION OF ASSOCIATION ACTIVITIES

- ⊙ Association of the Department of Corporate Secretaryship with CA and PA was inaugurated on 29.06.2017. Dr. M. Rangarajan, Associate Professor and Head, Department of Corporate Secretaryship, PSG College of Arts and Science (Autonomous), Coimbatore, was the Chief Guest.
- ⊙ The Department of Business Administration inaugurated its Association - 'Gerencia' on 04.07.2017 and Dr. A. G. V. Narayanan, Dean, Department of Management Studies, EBET group of Institutions, Kangeyam, was the Chief Guest.
- ⊙ The Department of Computer Technology and Information Technology inaugurated the Students Association - 'Technopedia' on 04.07.2017 and Mr. D. Nagarajprabu, Team Head, IDP Australia, Chennai, was the Chief Guest.
- ⊙ The Department of Catering Science and Hotel Management inaugurated the Students Association 'Epicurienz' on 04.07.2017 and Chef. Sheik Mohideen, Pricol Gourmet & Retreats, Coimbatore, was the Resource Person.
- ⊙ The Department of Computer Science (UG) inaugurated the 'CYBER CREWS' Students' Association on 07.07.2017.
- ⊙ The Department of Physics inaugurated their Students' Association - 'VIBRANT' on 07.07.2017 and an Orientation Programme for the First Year was conducted on the same day by ABLE Training Organization, Erode.
- ⊙ The Department of Mathematics inaugurated the Ramanujan's Association Activities on 08.07.2018 with Mr. K. Balaji, Managing Director, Sri Sapthagiri Polymers, SIPCOT, Industrial Growth Centre, Perundurai, as the Resource Person.
- ⊙ தமிழ்த்துறையின் தமிழ்மன்றத் தொடக்க விழா 12.07.2017 அன்று நடைபெற்றது. அதில் கோவை பாரதியார் பல்கலைக்கழகத் தமிழ்த்துறை இணைப்பேராசிரியர் முனைவர் சி.சித்ரா அவர்கள் சிறப்பு விருந்தினராகக் கலந்துகொண்டு “தமிழ் எங்கள் உயர்வுக்கு வான்” என்னும் தலைப்பில் சிறப்புரையாற்றினார்.
- ⊙ The Department of Computer Applications inaugurated its Students' Association - 'The Phoenix' on 13.07.2017 and Er. R. Mohanraj, Honorary President, Federation of Civil Engineers Association of Tamilnadu and Pondicherry gave a Special Address.
- ⊙ The Department of Biotechnology inaugurated their Students' Association on 17.07.2017 and Dr. A. S. Krishnamoorthy, Professor and Head, CPPS, TNAU, Coimbatore inaugurated the Association and also served as the Resource Person for the Orientation Programme conducted for the First Year Students on the same day.

- ⊙ The Department of English inaugurated 'The English Literary Club (Consilium) Activities' on 18.07.2017. Dr. S. Subramanian, Assistant Professor of English, Chikkaiah Naicker College, Erode, was the Chief Guest.
- ⊙ The Department of Hindi and Other Languages inaugurated "Rangmanch '17" on 31.07.2017 with Dr. V. Jagannadha Reddy, Sr. Assistant Professor & Former Head, Department of Hindi, Annamalai University, Chidambaram as the Chief Guest.
- ⊙ The Department of Biochemistry inaugurated its Association - 'Symbion 2017' on 08.08.2017 and Mr.M.Mohan Kumar, Process Trainer, Health Care Documentation Services, US and Australian Medical Transcription iMedX Information Services Pvt Ltd, Coimbatore, was the Chief Guest.
- ⊙ The Department of Management Science inaugurated 'MAKE' - Association and conducted an Orientation Programme for 4 days from 21.08.2017 to 24.08.2017 and Mr.B.Mahesh, Corporate Trainer, Bengaluru, was the Resource Person.
- ⊙ The Department of Computer Science (P.G.) inaugurated its 'ITxcel's' Association on 08.09.2017 with Mr. S. Kumaresan, Technical Lead, Infosys, Mysuru Campus, as the Chief Guest. A Special Address on 'Query Analysis and Fine Tuning' was delivered by him during the function.

ORIENTATION PROGRAMMES

- ⊙ The Department of Business Administration with CA conducted Refresher Programmes for the Second and Final Year Students on 23.06.2017 and on 03.07.2017 respectively. Mr. T. Kannan, CEO & Trainer, SPARK Academy, Coimbatore and Mr. P. Babu, Head Coach, Pinnacle Training Solutions, Coimbatore, were the Resource Persons respectively.
- ⊙ The Department of Commerce (CA) conducted an Orientation Programme for the First Year UG Students on 28.06.2017 on the topic 'Induction Programme for Freshers' with Mr. G.Raaja, CEO, Nihkil's Innovative Management Academy, Chennai, as the Resource Person.
- ⊙ The Department of Catering Science and Hotel Management conducted Orientation Programmes on 'Personality Development' and 'Team Building' for the First Year Students on 05.07.2017.
- ⊙ The Department of Business Administration conducted an Orientation Programme for the First Year Students on 05.07.2017 and on 06.07.2017 and Mr.R.Raja, Trainer, Helikx HR Training and Business Consulting Center, Erode, was the Resource Person.
- ⊙ The Department of Mathematics conducted an Orientation Programme for the First Year UG Students on 08.07.2017 and on 17.07.2017 and Ms.V.Vijaya Nirmala and Ms.Bhagirathy, Pointblank Business Consulting Pvt Ltd, Erode, were the Resource Persons.
- ⊙ The Department of Computer Science (UG) organized a Three-day Orientation Programme for the First Year Students from 10.07.2017 to 12.07.2017 with Dr.A.G.V.Narayanan, Dean, Faculty of Management, EBET Group of Institutions, Dr. N.Kalaivani, Associate Professor and Head, Dr. P.Dhinakaran, Assistant Professor, Department of Tamil and Dr. V.Anbumani, Associate

Professor and Head, Department of Hindi and Other Languages as Resource Persons. Inter Personal Skills, The Power of Positive Attitude, Hard work = Victory, Gender Equity and Moral and Ethical values were the topics focused.

- ⊙ The Department of Corporate Secretaryship with CA and PA conducted a Two - day Orientation Programme for the First Year Students on 11.07.2017 and on 12.07.2017. Dr.K.A.Guhaselvi, Assistant Professor, G R Damodaran Academy of Management, Coimbatore, was the Resource Person.
- ⊙ The Department of Commerce conducted an Orientation Programme on 12.07.2017, 14.07.2017 and on 17.07.2017 for the First Year Students. Mr. Jai Ganesh, Pointblank Business Consulting Pvt Ltd, Erode, was the Resource Person.
- ⊙ The Department of Business Administration with CA conducted an Orientation Programme for the First Year Students for two days on 12.07.2017 and on 13.07.2017 with Mr. M. Shanmugasundram, Psychologist and Trainer, Phoenix Training Academy, Erode, as the Resource Person.
- ⊙ The Department of Computer Applications conducted an Orientation Programme for the First Year Students for two days on 13.07.2017 and on 14.07.2017. The Resource Persons were Mr. Raja, Ms. Bhagirathy and Ms. Vijaya Nirmala from Pointblank Business Consulting Pvt Ltd, Erode.
- ⊙ The Department of English conducted an Orientation Programme for the First year UG and PG Students on 18.07.2017 and Dr.S.Subramanian, Assistant Professor of English, Chikkaiah Naicker College, Erode, was the Resource Person.
- ⊙ The Department of Costume Design and Fashion conducted an Orientation Programme for First Year UG and PG Students on 18.07.2017. Mr.K.R.Ashok, National Trainer in ABLE Gurukulam, Erode, was the Resource Person.
- ⊙ The Department of Computer Technology and Information Technology conducted a Personality Development Programme for two days with Mr.V.L.Jayapaul, Assistant Professor, Department of English, St.Joseph's College (Autonomous), Tiruchirapalli, as the Resource Person on 01.08.2017 and on 02.08.2017.
- ⊙ The Department of Computer Science (P.G.) conducted an Orientation cum a Personality Development Programme on 21.09.2017 and Mr. B. Saravanakumar, National Trainer, JCI, Erode, was the Resource Person.
- ⊙ The Department of Social Work conducted an Orientation Programme on 'Welfare of Persons with Disability' on 17.11.2017 and Mr. B. Chandrasekaran, Chief Executive Officer, Olirum Erodu Foundation, was the Resource Person.

DIAGNOSTIC TEST AND BRIDGE COURSE

- ⊙ The Department of Computer Science (UG) conducted a Diagnostic Test for the First Year Students on 28.06.2017. A Bridge Course was conducted by the faculty Members of the Department on 'Foundations of Mathematics', 'Communication Skills' and 'Building Academic Performance'.
- ⊙ The Department of English conducted a Diagnostic Test and Bridge Course for the First Year UG Students on 29.06.2017 and on 01.07.2017 respectively.
- ⊙ The Department of Commerce (CA) conducted a Diagnostic Test and Bridge Course for the First Year UG Students on 30.06.2017 and from 11.07.2017 to 17.07.2017 respectively.
- ⊙ The Department of Computer Applications conducted a Bridge Course for the First Year Students on 06.07.2017 and on 10.07.2017.
- ⊙ The Department of Business Administration with CA conducted a Bridge Course for the First Year Students on 21.07.2017.

ASSOCIATION ACTIVITIES

- ⊙ Blood Group Identification for all the First Year UG and PG Students was done by the Second Year UG Students of Department of Biochemistry on 19.06.2017.
- ⊙ The Commerce (CA) Association conducted a Yoga Training Programme for three days on 'Yoga For Youth Empowerment' from 19.06.2017 to 21.06.2017 for the Second Year UG Students. Prof. S.Lalitha, Erode Manavalakalai Mandram, Erode, was the Chief Guest.
- ⊙ The Department of Computer Applications conducted an Awareness Programme on 'Banking' for the Second and Final Year Students on 06.07.2017 and it was conducted by IDBI Bank, Erode.
- ⊙ A Leadership Programme was organized for the office bearers of various Cells of the Department of Computer Applications on 07.07.2017. Dr. N. Raman, Principal and Mr.R.Gopalakrishnan, Head of the Department, were the Resource Persons.
- ⊙ Palm Project was organized by the Think Green Cell of the Department of Computer Applications. In tune with the project, Palm seeds were collected and sown in the College Campus on 09.09.2017.

- ⊙ The Department of Business Administration with CA conducted a Programme on 'Victim 2 Warrior' for the First Year Students from 11.09.2017 to 18.09.2017 with Mr.S.Ganeshkumar, Trainer, Cosset finishing school, Bengaluru, as the Resource Person.
- ⊙ 'Talent Hunt-2017' was conducted on 13.09.2017 for the UG and PG Students of the Department of Commerce (CA) on the topic 'My India My Pride' to expose their talents.
- ⊙ APJ Journal Club Meet was conducted on 08.01.2018 and Research Articles presented by the UG and PG Students of the Department of Biochemistry were evaluated by the faculty members of the Department.
- ⊙ The Department of Corporate Secretaryship with CA and PA conducted SEBI sponsored Programme on 'Evolution and Revolution in Service Industry' on 05.02.2018 and Dr.R.Amuthan, Professor and Director, Excel Business School, Kumarapalayam addressed the gathering on 'Financial Services' and Mr.R.Manikkandan, Assistant Professor, Excel Business School, Kumarapalayam, on 'Logistics' (ARA Corporate and Entrepreneurship Services).
- ⊙ The Department of Corporate Secretaryship with CA and PA screened a video on 'Exploring Entrepreneurs' for the Students on 20.02.2018.

SEMINARS ORGANIZED

National Level

- ⊙ The Department of Commerce organized a National Level Seminar entitled 'e-Marketing Trends - A Platform for Digital Thinkers' on 16.12.2017. Dr. D. Raja Jeba Singh, Assistant Research Director, St. Joseph College of Commerce, Bengaluru, was the Chief Guest. 70 Research Articles were selected for publication in the International Journal of Business and Administration Research Review.

State Level

- ⊙ The Department of Corporate Secretaryship with CA and PA organized a State Level Seminar on 'Intellectual Property Rights' on 13.02.2018. CS.P. Eswaramoorthy, Company Secretary in Practice & Registered Trade Mark Agent, Coimbatore inaugurated the Seminar and delivered the Inaugural Address. Dr.T.Parimelazhagan, Director, IPR Cell, Bharathiar University, acted as the Resource Person for the Technical Session - I and addressed on 'IPR System in India'. Mr. Karthick Chandran, Managing Director, Magnic Technologies Pvt Ltd, Coimbatore, acted as the Resource Person for the Technical Session - II and addressed on 'Economic Development and IPR Protection'. Mr.P.Vinodh, Branding Consultant from Coimbatore, delivered the Valedictory Address.
- ⊙ The Department of Business Administration and the Department of Business Administration with CA jointly organized a State Level Workshop on 'Textile Merchandising' on 23.02.2018. Mr. Sundarajan, Harivaratha Garment, Tirupur and Jc.Du. Velumani, Managing Director, C.A Textile Lab, Erode / Tirupur, were the Resource Persons.

College Level

- ⊙ The Department of Business Administration with CA organized a Seminar related to Stress Management on 'Leading a Meaningful Life' for the Final Year Students on 27.12.2017 and Shyam Caitanya Das, International Society for Krishna Consciousness, Salem, was the Resource Person.
- ⊙ The Department of Computer Science (P.G.) organized a Seminar on 'RDBMS Concepts' on 28.02.2018 and Dr. S. Selvi, Assistant Professor, Department of Computer Science, PSG College of Arts and Science, Coimbatore, was the Resource Person.

WORKSHOPS ORGANIZED

National Level

- ⊙ A National level Workshop on 'Cloud Computing with Amazon Webservices' was organized on 01.02.2018 and on 02.02.2018 by the Department of Computer Technology and Information Technology and Dr. Rajesh Devadas, CEO & Founder, B-Tree Labs, Bengaluru, was the Resource Person.
- ⊙ The Department of Social Work organized a National Level Workshop on 'Pollution Control and Environmental Protection' on 05.03.2018 and Dr.K. Anbu, Assistant Professor, Department of Social Work, Pondicherry University and Mr. Mohan Prasath Palanisamy, Professional Social Worker, Bengaluru, were the Resource Persons.

State Level

- ⊙ The Department of Hindi and Other Languages organized a One - day State Level Workshop on 'Poetry Writing' on 21.08.2017 and Mr. Ishwar Karun, Vice President, Tamilnadu Hindi Sahitya Academy, Chennai was the Resource Person. Students and faculty members from various Colleges in and around Erode District participated in it.
- ⊙ A Two-day Workshop on 'Biostatistical Analysis on Biological Research' was organized by the Department of Biochemistry for the benefit of PG Students and Research Scholars on 01.02.2018 and on 02.02.2018. Dr. R. Parvathi, Associate Professor and Head, Department of Mathematics, Vellalar College for Women, Erode and Dr. G. Sudha, Associate Professor and Head i/c, Department of Biochemistry, Periyar University, Salem, served the as Resource Persons.
- ⊙ The Department of Mathematics organized a Two - day State Level Workshop on 'Statistical Analysis using R Software' on 15.02.2018 and on 16.02.2018 and Dr. V. Gnanaraj, Associate Professor, Thiagarajar College of Engineering, Madurai, was the Resource Person.

College Level

- ⊙ The Department of Commerce (CA) organized a Workshop on 'A Move towards Cashless Economy' on 23.06.2017. 'Learn To Save' - a special Bank Account Opening Campaign was also organized in association with Karur Vysya Bank, Mettukadai on the same day.
- ⊙ The Department of Costume Design and Fashion organized a Workshop on 'Industrial Sewing Machines' for the Final Year UG and all the PG Students on 28.07.2017 and Mr.Mohan, Swastik Agencies, Erode, served as the Resource Person.
- ⊙ The Department of Catering Science and Hotel Management organized a Workshop on 'Chisler - Vegetable Carving' on 08.09.2017. The Workshop was conducted by Chef. Carving Karthick, Siam Carving Academy, Bangkok, Thailand.
- ⊙ A Workshop on 'Mobile Servicing' was organized for the Final Year Physics Students on 11.09.2017 and on 12.09.2017 by New Technology, Coimbatore.
- ⊙ A Workshop was organized for the Second Year UG Students of Department of Commerce (CA) on 14.09.2017 and on 15.09.2017 on 'Yoga For Concentration' by Shri. Anandha Swamy, Anandha Marga Mission, Kolkata.
- ⊙ The Department of Computer Science (UG) organized a Three - day Workshop on 'Computer Hardware and Networking' for the First Year Students from 25.09.2017 to 27.09.2017. The Resource Persons were from Unique Systems, Erode.
- ⊙ The Department of Mathematics organized a Two - day Workshop on 'Documentation using LATEX' for the PG Students on 26.09.2017 and on 27.09.2017 with Mr.S.Parthiban, Assistant Professor, Bishop Heber College (Autonomous), Tiruchirapalli, as the Resource Person.
- ⊙ The Department of Costume Design and Fashion conducted a 'Fashion Sketching Workshop' for the First Year UG and PG Students on 10.08.2017 and on 11.08.2017 with Mr.T.Suresh, Senior Technical Associate, Department of Apparel and Fashion Design, NIFT - TEA College of Knitwear Fashion, Tirupur, as the Resource Person.
- ⊙ The Department of Social Work organized a Workshop on 'Emerging Trends in Social Work' on 21.10.2017 and Dr.A.Sethuramasubbiah, Director, STC - IAS Academy, Pollachi, was the Resource Person.
- ⊙ A One-day Workshop on 'Photoshop' was arranged for the Second Year UG Students of the Department of Biotechnology and the session was handled by Mr. K. V. Arun Kumar, Assistant Professor, Department of Costume Design and Fashion on 11.12.2017.
- ⊙ A One - day Job Oriented (skill based) Workshop in Hindi Typing was conducted on 29.12.2017.
- ⊙ A Workshop on Android Programming was organized by the Department of Computer Technology and Information Technology for the Pre - final Year B.Sc. (CT) & B.Sc. (IT) Students on

09.01.2018 and on 10.01.2018 and Mr.R.Prabu, Software Developer, Aris Automation & Solutions, Coimbatore, was the Resource Person.

- ⊙ The Department of Corporate Secretaryship with CA and PA organized a Two - day Workshop on 'GST and Business Practices' on 23.01.2018 and on 24.01.2018 for the Final Year Professional Accounting and Corporate Students. Mr.D.Sivashanmugam, Organizing Secretary of ICMRR Journal, Bengaluru trained the students on GST and Business Practices with pertinent forms related to GST and Business Practices.
- ⊙ The Department of Computer Science (UG) organized a Two-day Workshop on 'Mobile Application Development' for the Final and Pre - final Year Students on 30.01.2018 and on 31.01.2018 with Dr.T.Abirami, Mr.K.Logeswaran, Mr.K.R.Prasanna Kumar, Mr.A.P.Ponselvakumar Assistant Professors, Department of Information Technology, Kongu Engineering College, Erode, as Resource Persons.
- ⊙ The Department of Computer Science (P.G.) organized a ITware'18 Workshop on 'Hands-on Training - PHP Programming' on 26.02.2018 and Mr. Ramesh, Assistant Professor, Sri Krishna Arts and Science College(Autonomous), Coimbatore, was the Resource Person.

SEMINARS/CONFERENCES /WORKSHOPS ATTENDED BY THE STUDENTS

- ⊙ The Students of the Department of Commerce attended a One-day Workshop on 'Next Generation Personality Development Skills' organized by Kongu Engineering College (Autonomous), Erode on 18.08.2017.
- ⊙ M. Uthaya Kumar, S. Punitha Valli and A. Rohith of III B.A. English Literature presented papers at National Level Seminar held at Arulmigu Palaniandavar Arts College for Women, Palani on 22.08.2017.
- ⊙ M. Uthaya Kumar, R. Kaviya and K. Yuvashree of III B.A. English Literature presented papers in the International Conference on 'New Perspective in Post Colonialism in Language and Literature' at Bharathidasan College of Arts and Science, Erode on 06.09.2017.
- ⊙ M.Latha of I M.A. English Literature, B. Nagamuthu, M.M. Mohan Raajan, S. Deivathal, V.Aparna and K.C. Thirumala of II M.A. English Literature presented papers at International Conference held at Karunya Institute of Technology, Coimbatore on 02.02.2018.
- ⊙ K. P. Mayilshree of III B.Sc. Physics presented a paper in the National Conference held at Selvam Arts and Science College, Namakkal on 05.02.2018.
- ⊙ R.Arun of II BBA attended a National Level Conference on 'Functional Textiles and Clothing' from 09.02.2018 to 11.02.2018 at FTC 2018 held at IIT, Delhi.

GUEST LECTURES

- ⦿ The Department of Commerce conducted a 'Tally Induction Programme' for the Final Year Students of B.Com, B.Com (B&I), B.Com (e.Com) on 30.06.2017 and Mr. M. Meyyappan Gandhi, Assistant Regional Manager, Tally Education Private Limited, was the Resource Person.
- ⦿ The Department of Commerce (CA) conducted a Guest Lecture for the Second and Final Year UG Students on 01.07.2017 on 'Beginning of GST Era' with Mr. M. Sathya Kumar, ICTACT - Expert Knowledge Series on GST, as the Resource Person.
- ⦿ The Department of Commerce conducted a Guest Lecture on 'Career Counselling Programme' on 08.07.2017 and CA Balamurugan and CA Siva Subramaniam, Erode Chamber, were the Resource Persons.
- ⦿ The Department of Commerce conducted a Guest Lecture on 'Goods and Service Tax' on 08.07.2017 and CA S. Shree Pradeep, Erode, was the Resource Person.
- ⦿ The Department of Management Science conducted a Guest Lecture on 'GST' for the final Year Students on 11.07.2017 and Mr.S.Shree, Pradeep & Associates, Erode, was the Resource Person.
- ⦿ The Department of Computer Science (UG) conducted a Guest Lecture on 'Multimedia and its Applications' for the Second Year Students on 20.07.2017 and Mr.S.Sathish Kumar, Centre Manager, Dream Zone, Erode, was the Resource Person.
- ⦿ The Department of Computer Science (UG) conducted a Guest Lecture on 'Computer Hardware and Networking' for the First Year Students on 20.07.2017 and Mr.Deepak Cheliyan, Director, Unique Systems, Erode, was the Resource Person.
- ⦿ The Department of Computer Science (UG) conducted a Guest Lecture on 'Android Applications' for the First Year Students on 21.07.2017 and Mr.Azarudheen, Manager and Director, Crescent Infotech, Erode, was the Resource Person.
- ⦿ The Department of Computer Science (UG) conducted a Guest Lecture on 'Visual Effects (VFX) Software' for the Final Year Students on 21.07.2017 and Ms. Yasmin, Faculty of Animation, Arena Animation, Erode, was the Resource Person.
- ⦿ The Department of Commerce conducted a Guest Lecture on 'Heartfulness - Master Classes' from 27.07.2017 to 29.07.2017 and CA S. V. Harikesavan, Erode, was the Resource Person.
- ⦿ The Department of Computer Technology and Information Technology conducted a Guest Lecture on 29.07.2017 and Mr. M. Senthil Kumar, Android Developer, Systech Infovations, Coimbatore, was the Resource Person.

- ⊙ The Department of Commerce conducted a Guest Lecture on 'Strategic Thinking for Starting a Business' on 01.08.2017 and Mr. P.R. Natarajan, Rtd. Superintendent Engineer, TNEB, Coimbatore, was the Resource Person.
- ⊙ The Department of Management Science conducted a Special Lecture on 'Transaction Analysis' on 04.08.2017 for the Final Year Students and Mrs.R.SasiPrabha, Transactional Analysis Expert, Gobichettipalayam, was the Resource Person.
- ⊙ The Department of Commerce conducted a Guest Lecture on 'Role of Youth in Building a Nation' and CA M. Sathya Kumar was the Resource Person on 05.08.2017.
- ⊙ The Department of Management Science conducted a Special Lecture on 'Financial Markets for Future Investors' on 07.08.2017 and Dr.K.Prabhakaran, Assistant Professor, Department of Business and Accounting, Muscat College, Sultanate of Oman, served as the Resource Person for the Final Year Students.
- ⊙ Mr.I.Selvam, Vice Principal, Navarasam Arts and Science College for Women, Arachalur, delivered a Guest Lecture on 'Inculcating Morality through Indian Epics' for the Second and Third Year Students on 07.08.2017 and the Programme was organized by the Department of Corporate Secretaryship with CA and PA.
- ⊙ The Department of English conducted a Guest Lecture on 'Phonetics and English Language Teaching' on 09.08.2017 and Dr.T.Sasisekaran, Head, Department of English, Kongu Engineering College, Erode, was the Resource Person.
- ⊙ The Department of Management Science organized a session for the Students on 'Entrepreneurial Avenues' on 10.08.2017 and Mr.T.M.Senthilkumar, Entrepreneur & CII Member and YI Erode, acted as the Resource Person.
- ⊙ The Department of Business Administration with CA organized a Special Lecture on 'Sigaram Thodu' for the Second Year Business Administration and Final Year Business Administration with CA Students on 16.08.2017 and Dr. M. K. Manoharan, Professor, Department of Development Economics, College of Finance, Management and Development, Ethiopian Civil Service University, Ethiopia, was the Resource Person.
- ⊙ The Department of Biochemistry conducted a Guest Lecture for the Final Year UG and PG Students on 'Nutraceutical and Functional Foods' with Dr. Palanivel Ganesan, Assistant Professor, Nanotechnology Research Center, Department of Applied Life Sciences, Konkuk University, Global Campus, Korea, as the Resource Person on 16.08.2017.
- ⊙ The Department of Social Work conducted a Guest Lecture on 'Skin Donation' on 22.08.2017 and Mrs. Nalini Balaji, Manager, Skin Bank, Ganga Hospital, Coimbatore, was the Resource Person.

- ① The Department of Computer Science (UG) conducted a Guest Lecture on 'Effective Leadership' on 23.08.2017 for the First and Second Year Students and Ms. D. Aarthi, Assistant Professor, Department of Management Studies, Velalar College of Engineering & Technology, Erode, was the Resource Person.
- ② The Department of Business Administration with CA conducted a Guest Lecture on 'International Business' for the Final Year Students on 29.08.2017 and Dr. A. Lakshmi, Director, Department of Management, K. S. Rangasamy College of Technology, Tiruchengode, was the Resource Person.
- ③ A Guest Lecture was conducted on 'Fundamentals of Accounting' for the Final Year Students of Computer Technology and Information Technology and Dr. H. Vasudevan, Associate Professor & Head, Department of Commerce (CA), served as Resource Person on 04.09.2017.
- ④ The Department of Physics conducted a Guest Lecture on 'Ultra High Frequency Solar Cells' on 15.09.2017 and Dr. K. Tamarasan, Professor and Head, Department of Physics, Kongu Engineering College, Erode, served as the Resource Person.
- ⑤ The Department of Mathematics conducted a Guest Lecture for the benefit of the UG Students on 'Graph Theory' on 20.09.2017 and Dr. K. M.Kathiresan, Professor, Director of Centre for Graph Theory, Ayya Nadar Janaki Ammal College (Autonomous), Sivakasi, was the Resource Person.
- ⑥ The Department of Commerce conducted a Guest Lecture on 'Export Procedure and Documentation' on 25.09.2017 and R. Panjanathan, Director, NPR Business Coaching Institute, Coimbatore, served as the Resource Person.
- ⑦ The Department of English conducted a Guest Lecture on 'Translation Studies and Practice' on 27.09.2017. Dr.C.Muralidharakannan, Assistant Professor of English, Government Arts and Science College, Coimbatore, was the Resource Person.
- ⑧ The Department of Mathematics conducted a Guest Lecture for the First Year PG Students on 'Application of Real Analysis' on 09.10.2017 and Dr. M. Marudai, Honorary Professor, Department of Mathematics, Bharathidasan University , Tiruchirapalli, was the Resource Person.
- ⑨ The Department of Commerce (CA) conducted a Guest Lecture on 13.12.2017 on 'Cyber Risks and Safe Guard' and Mr. N. Ravichandran, Cyber Crime Society of India, was the Resource Person.

- ⊙ The Department of Business Administration with CA organized a Special Lecture on 'Effective Utilization of Google' for the Final Year Students on 16.12.2017 and Mr.S.Vijayakumar, Assistant Professor, Department of Computer Science (PG), served as the Resource Person.
- ⊙ The Department of Computer Science (UG) conducted a Guest Lecture on 'Project Development using Dot Net Technologies' for the Final Year Students with Mr.P.Senthil, Proprietor, PPSoft Software Training Centre, Gobichettipalayam, as the Resource Person on 26.12.2017.
- ⊙ The Department of Social Work conducted a Guest Lecture on 'Prevention of Child Labour' on 29.12.2017 and Dr.Suresh, District Child Protection Officer, Erode, was the Resource Person.
- ⊙ The Department of Costume Design and Fashion conducted a Guest Lecture on 'Research Methodology' for the PG Students on 08.01.2018 and Dr.K.Ponappa, Associate Professor, Department of Mechanical Engineering, Kongu Engineering College, Erode, was the Resource Person.
- ⊙ The Department of Catering Science and Hotel Management conducted a Guest Lecture on 'Ethical Foods' on 09.01.2018. Mr. Daniel Robert, Assistant Professor, Dr. N. G. P. Arts and Science College, Coimbatore, served as the Resource Person.
- ⊙ The Department of Business Administration conducted a Guest Lecture on 'Banking Law and Practices' for the Second Year Students on 23.01.2018 and Mr. T. Arul Velan, Financial Consultant, Coimbatore, was the Resource Person.
- ⊙ The Department of Business Administration conducted a Guest Lecture on 'Productivity Theory and Pricing' for the First Year Students on 24.01.2018 and Dr. C. A. Paari, Professor, Department of Economics, Erode Arts and Science College, Erode, was the Resource Person.
- ⊙ A Guest Lecture was conducted by the Department of Hindi and Other Languages for the Sanskrit Students on 29.01.2018 and Dr. A. Gunaseelan, Assistant Professor in Sanskrit, Sourashtra College, Madurai, was the Resource Person.
- ⊙ The Department of Management Science organized a session on 'Application of Parametric and Non - parametric tests using SPSS' on 29.01.2018 for the First Year Students and Dr. M. Vasan, Assistant Professor of Commerce, A. V. V. M. SriPushpam College (Autonomous), Poondi, Thanjavur, served as the Resource Person.
- ⊙ The Department of Business Administration with CA conducted a Guest Lecture on 'Contract of Law' for the Second Year Students on 30.01.2018 and Mr.S.Radhakrishnan, Advocate, Erode, was the Resource Person.

- ⊙ The Department of Business Administration with CA conducted a Guest Lecture on 'Multimedia' for the Final Year Students on 30.01.2018 and Mr. N. Senthil Kumaran, Director, Department of Computer Application (UG & PG), Vellalar college for Women, Erode, was the Resource Person.
- ⊙ The Department of Management Science conducted a Guest Lecture on 'Trading in International Commodities' for the Final Year Students on 31.01.2018 and Mr.M.Ramesh, Chartered Accountant, Erode, was the Resource Person.
- ⊙ The Department of Social Work conducted a Guest Lecture on 'Counselling and Guidance' on 02.02.2018 and Dr. Rajesh T Kalam, Rehabilitation Psychologist, Relax Psycho Social Foundation, Erode, was the Resource Person.
- ⊙ A Guest Lecture on 'Basic Bioinformatics' was conducted for the Final Year Students of the Department of Biotechnology on 16.02.2018 and Ms.S.Karthikeyeni, Associate Professor, Department of Computer Science (PG), was the Resource Person.
- ⊙ The Department of Physics conducted a Guest Lecture in the field of 'Particle Physics' on 17.02.2018 and Dr. S. Prasanna, Associate Professor, Department of Physics, PSG College of Technology, Coimbatore, was the Resource Person.
- ⊙ The Department of Biotechnology conducted a Guest Lecture on 'Environmental Technology' on 28.02.2018 and Dr. H.Sridhar, Co- founder & CTO, GREENWRAP, Chennai, served as the Resource Person.

PERSONALITY DEVELOPMENT PROGRAMMES

- ⊙ A Personality Development Programme was conducted by the Department of Hindi and Other Languages on 31.07.2017 with Dr. V. Jagannadha Reddy, Sr. Assistant Professor & Former Head, Department of Hindi, Annamalai University, Chidambaram, as the Resource Person.
- ⊙ The Department of Mathematics conducted a Personality Development Programme for the Final Year UG Students on 04.08.2017 and Mr. R. Mohanraj and Mr. R. Kamalasekaran, Soft Skills Helikx HR Training and Business Consulting, Erode, were the Resource Persons.
- ⊙ The Department of Corporate Secretaryship with CA and PA organized a Personality Development Programme for the Second Year Students for two days on 19.09.2017 and on 20.09.2017 with Mr. M. Shanmugasundaram, Trainer from Phoenix Training Academy, as the Resource Person.
- ⊙ The Department of Computer Science (P.G.) conducted a Personality Development Programme on 13.10.2017 and Mr. D. Nagaraja Prabu, Senior Technical Specialist / Team Leader, IDP Australia, Chennai, was the Resource Person.

- ⦿ The Department of Computer Science (UG) conducted a Personality Development Programme on 'Confidence Building' for all the Students of the department on 29.12.2017 and Mr. R. Dhanapal (a) Kovai Dhanapal, Debator in Dindigul I.Leoni's Team and Office Manager, Suguna Group of Institutions, Coimbatore, was the Resource Person.
- ⦿ The Department of Biochemistry organized a Personality Development Programme for the Final Year UG Students with Mr. Jaya Murugan, President Tamilnadu Science Forum, Salem, as Resource Person on 15.02.2018.
- ⦿ The Department of Computer Science (UG) conducted a Personality Development Programme on 'Soft Skill Development Programme' for the benefit of the Pre-final Year Students from 19.02.2018 to 21.02.2018 and Mr.M.Shanmugasundaram, Director, Phoenix Training Academy, Erode, was the Resource Person.
- ⦿ A Personality Development Programme was organized for the Final Year Students of the Department of Biotechnology on 26.02.2018 and Mr. Arun Prasadh, Trainer, Lions Club, Erode, was the Resource Person.

INTER-SCHOOL MEET ORGANIZED

- ⦿ தமிழ்த்துறை சார்பாக ஈரோடு மாவட்ட பள்ளிகளுக்கு இடையேயான கலைத்திறன் போட்டிகள் 19.07.2017 அன்று நடைபெற்றன. இதில் சுமார் 14 பள்ளிகளைச் சார்ந்த மாணவ, மாணவியர் பங்கேற்றனர்.

INTER-COLLEGIATE MEET/SYMPOSIUM ORGANIZED

- ⦿ The Department of Computer Applications organized an Inter-collegiate Meet 'BOOM BOOT 2017' on 11.08.2017 and Students from various Colleges in and around Erode District participated in the event.
- ⦿ The Department of Costume Design and Fashion conducted an Inter - collegiate Meet 'Fashion Zingaro'17' on 17.08.2017. Mr. Gokul Ravindramohan , Professional Model, Tom Discontented, Chennai & Bengaluru and Mr.C.Thiagarajan, Freelance Fashion Photographer & Creative Designer, Ooty, were the Judges.
- ⦿ The Department of Computer Science (P.G.) conducted an Inter – collegiate Meet 'MAKEXCELS 2k18' – jointly with the Department of Management Science on 15.02.2018 and Mr.K.Parivallal, CEO, DMW CNC Solutions India Private Limited, Perundurai, inaugurated the event.

INTER-COLLEGIATE MEET / SYMPOSIUM ATTENDED

- ⊙ P. Karthika of II BBA won the Second Prize in Business Plan Event 'FACHMANN 2K18', a National Level Management Meet at KSR College of Engineering, Tiruchengode on 02.02.2018.
- ⊙ Y. Sasikumar and T. N. Varsan of II BBA won the Second Prize in Business Quiz Event 'FROLICS - 2018' at Knowledge Business School, Salem on 16.02.2018.
- ⊙ Students from the Department of Computer Applications participated in 16 Inter-collegiate Meets and won 77 Prizes including Cash Prizes which includes 2 Overall Championships at PKR Arts and Science College for Women, Gobichettipalayam and Sri Ramakrishna Mission Vidyalaya College of Arts and Science, Coimbatore.

INTRA-MURAL / INTER DEPARTMENT MEETS

- ⊙ The Department of Hindi and Other Languages through Hindi Sahitya Samiti conducted a Debate among the students on 'Vyakthi Ke liye Sahakarmi dabaav Haanikarak hai ya Fayademand' (Is Peer Pressure Harmful or Beneficial to an individual) on 13.07.2017.
- ⊙ The Department of Computer Science (UG) conducted 'Think Fest' - Intra department Competitions on 'Software Contest, Debugging, Web Designing and Multimedia Presentation' for the Students on 19.07.2017.
- ⊙ The Department of Commerce (CA) conducted an Essay Writing Competition on 'The Role of Income Tax in the Nation Building' on 20.07.2017.
- ⊙ An Intra-department Competition 'Express Impress Bio Flair 2017' was conducted by the Department of Biochemistry to showcase the talents of the Students both on curricular and extra curricular aspects on 04.08.2017.
- ⊙ A Quiz Competition 'Biobrainz - 2017' was conducted for Biochemistry Students on 07.08.2017.
- ⊙ The Department of Computer Technology and Information Technology conducted 6th Intramural Technical Symposium 'Techfest'17' and it was inaugurated by Dr. V. Radha, Professor & Head, Department of Computer Science, Avinashilingam Institute for Home Science & Higher Education for Women, Coimbatore on 08.08.2017.
- ⊙ The Department of Physics conducted an Intra - department Meet - 'Accelerate' (Quiz, Spell Bee, Scrambled words, Inventions and Inventors) for the Students of Physics on 16.08.2017.

- ⊙ A State Level Book Review Competition was conducted for the First Year UG Students of Commerce (CA) by Vivekanandha Kendra, Kanniyakumari on 30.08.2017. The name of the book reviewed was 'Elagnane Vizhithozhu' authored by Mr. S. Senthilkumar.
- ⊙ An Intramural Quiz Competition - INSTACRACKERS'17 was organized on 07.09.2017 by the Department of Biotechnology.
- ⊙ தமிழ்த்துறை சார்பாக கோவை கம்பன் கழகமும் ஸ்ரீ வெங்கடேஸ்வரா கல்வி அறக்கொடை அறநிலையமும் இணைந்து நடத்திய சுழலும் சொல்லரங்கம் 13.09.2017 அன்று நடைபெற்றது. இதில் மாணவர்கள் “பாலகாண்டத்தில் பெரிதும் விஞ்சி நிற்கும் உணர்வு எது?” என்னும் தலைப்பில் தங்களது பேச்சுத்திறனை வெளிப்படுத்தினர்.
- ⊙ The Department of Commerce conducted 'INTRA FESI 2017'- an Intra - department Meet on 21.09.2017.
- ⊙ An Intra - department Paper Presentation Competition was organized by the Communication Club of the Department of Computer Technology and Information Technology on 07.12.2017.
- ⊙ An Essay Writing Competition on 'Green IT' was conducted by the Green Computing Forum of the Department of Computer Technology and Information Technology on 09.01.2018.
- ⊙ தமிழ்த்துறை சார்பாகக் கல்லூரித் துறைகளுக்கு இடையேயான பொங்கல் விழாப் போட்டிகள் 11.01.2018 அன்று நடைபெற்றன.
- ⊙ The Department of English conducted "Revelry' 18" on the eve of Literary Week Celebrations and various Competitions like Debate, Poem Composing, Extempore, Translation and Pupils' Corner Quiz were conducted for the Students of other disciplines from 19.01.2018 to 23.01.2018.
- ⊙ The Department of Costume Design and Fashion conducted 'Fashion Gala-2018' – a Designer Contest on 31.01.2018 and the Judges were Dr. Sudha Anand, Director of BKS Textiles (P) Ltd, and Ms. Mathivathana, Proprietor, Bougainvillea, Erode.
- ⊙ An Inter - department Competition 'KAPSIMO - 2018' was conducted by the Department of Catering Science and Hotel Management on 13.02.2018 and on 14.02.2018.
- ⊙ The Department of English conducted 'Lit. Fest'18' - Literary Week Celebrations exclusively for Literature Students. Competitions like Poesy Combat, Extempore, Monologue, Soliloquy and Literary Quiz were conducted for the Students to bring out the latent language potentials and also to exhibit their thirst for Literature from 16.02.2018 to 17.02.2018.

INDUSTRIAL VISITS/EDUCATIONAL TOUR/ HERITAGE TOUR/ OTHER VISITS

Industrial Visit

- ⊙ The Department of Business Administration arranged an Industrial Visit to Anna Aluminium Company, Kerala from 10.08.2017 to 13.08.2017 for the Second and Third Year Students in order to supplement their practical knowledge.
- ⊙ The Department of Physics arranged an Industrial Visit for the Second Year Students to Radio Astronomy Centre (RAC), Ooty on 11.08.2017.
- ⊙ The Final Year Students of the Department of Biotechnology visited Centre for Marine Fisheries Research Institute, Cochin, Kerala on 11.08.2017.
- ⊙ The students of Department of Commerce (CA) went for an Industrial Visit on 18.08.2017 to The Kanan Devan Hills Plantations Company (P) Ltd., Madupatty Factory, Munnar.
- ⊙ A One-day Farm visit was arranged for the Second Year Students of the Department of Biotechnology to R&D Labs, Yercaud on 19.08.2017.
- ⊙ Students from the Department of Commerce (CA) went for an Industrial Visit on 19.08.2017 to Vikram Sarabhai Space Centre (VSSC), Thiruvananthapuram.
- ⊙ The Department of Physics arranged an Industrial Visit for the Final Year Students to Vikram Sarabhai Space Centre, Thiruvananthapuram from 18.08.2017 to 20.08.2017.
- ⊙ An Industrial Visit was arranged to Coorg Commodities, Coorg, Karnataka from 18.08.2017 to 20.08.2017 for the Students of Mathematics.
- ⊙ The Department of Business Administration with CA arranged an Industrial Visit to Wayandau for the Second and Final Year Students from 18.08.2017 to 21.08.2017.
- ⊙ The Second Year Students of the Department of Computer Technology and Information Technology visited Infosys, Bengaluru as a part of their Industrial Visit on 09.09.2017.
- ⊙ A One-day Farm visit to Aavin Dairy, Chittode, Erode was arranged for the First Year Students of the Department of Biotechnology on 28.12.2017.
- ⊙ The Department of Management Science arranged Industrial Visits for the Final Year PG Students to Anubhav Udyog, Mysuru from 11.08.2017 to 13.08.2017 and also to Texvalley, Chithode on 16.12.2017 respectively.

- ⊙ An Industrial Visit to Fashion Knits, Angeripalayam, Tirupur was arranged for the First Year UG Students and an Industrial Visit to Lucky Yarn Tex India Private Limited, Veppadai for the Second Year UG Students of the Department of Costume Design and Fashion on 06.01.2018.
- ⊙ The Department of Costume Design and Fashion arranged an Industrial Visit for the Final Year UG and PG Students to Master Linen Inc, Karur on 09.01.2018.
- ⊙ First Year PG Students of the Department of Management Science visited 'The Hindu Press', Coimbatore on 02.02.2018.
- ⊙ The Department of Business Administration arranged an Industrial Visit for the First Year Students to Aavin Dairy, Chittode on 09.02.2018.
- ⊙ An Industrial Visit to SAIL, Salem was arranged for the First Year Students of Business Administration with CA on 14.02.2018.

Educational Tour

- ⊙ The Department of Computer Science (UG) arranged an Educational Tour to Cochin and Munnar for the Final Year Students from 11.08.2017 to 13.08.2017.
- ⊙ The Department of Computer Technology and Information Technology arranged an Educational Tour for the Final Year Students to M/S JVS Electronics Pvt Ltd, Bengaluru on 11.08.2017.
- ⊙ An Educational Tour to Cochin was arranged for the Second Year UG Students of Biochemistry on 14.08.2017 and on 15.08.2017 and the Final Year UG Students of Biochemistry were taken to Mysuru from 18.08.2017 to 20.08.2017. The Students visited Central Institute of Fisheries Technology, Cochin and Karnataka Soaps and Detergents Ltd, Mysuru.
- ⊙ On 18.01.2018, Second Year UG Students of the Department of Commerce (CA) visited The Tamilnadu Cooperative Milk Producers' Federation Ltd, Chithode.

Other Visits

- ⊙ The Department of Hindi and Other Languages along with the Ethics Club arranged a Heritage Tour for the Students on 21.01.2018 to Madurai to make them understand our Cultural Values and gain knowledge about the Heritage of our Country.
- ⊙ The Second Year UG Students of the Department of Commerce (CA) visited TEXVALLEY - the India's largest Wholesale Textile Market in Erode on 29.01.2018.
- ⊙ The Female Students of the Department of Commerce (CA) visited Aliyar Arivu Thirukovil, Aliyar on 12.02.2018.

OUTBOUND TRAINING PROGRAMME

- ⦿ An Outbound Yoga Training Programme was organized by the Department of Computer Technology and Information Technology along with Vethathri Maharishi Kundalini and Kayakalpa Research Foundation on 19.08.2017 at Aliyar for the First Year Students.

BLOOD DONATION CAMP

- ⦿ Blood Donation Camp in association with Lions Club, Erode, Midtown was organized by the Department of Biochemistry on 18.08.2017 and 135 students donated blood during the drive.
- ⦿ On the eve of Teacher's Day Celebration, a Free Health Checkup (Blood Sugar and Blood Pressure) for Teaching and Non - Teaching Staff was carried out by the faculty members of the Department of Biochemistry on 09.09.2017.
- ⦿ To mark the occasion of Martyr's Day, the Blood Donation camp was conducted on 30.01.2018 in association with Lions Club of Erode, Midtown and Lions Club Erode. About 270 students donated blood. Supreme Lions' Blood Bank, Erode, Erode Government Hospital, Perundurai Medical College and Hospital Blood Bank collected the blood units. On that occasion, Blood group directory containing blood group details of Staff and students of our Institution was released and 'Trend Setter' awards were given to honour and appreciate the blood donors who have donated blood for three or more times.

SOCIAL AWARENESS PROGRAMMES

- ⦿ An Awareness Skit on 'Elder Abuse' was organized by the Department of Social Work in the College Campus on 15.06.2017.
- ⦿ The Department of Corporate Secretaryship with CA and PA conducted a Consumer Awareness Programme on 'Prevention of Money Laundering' on 03.07.2017. Ms.S.Saraswathi, Inspector, Commercial Crime Investigation Wing, Erode Division, was the Resource Person.
- ⦿ The Department of Commerce (CA) conducted an Awareness Programme on 21.07.2017 and on 01.08.2017 on the topic 'Health and Hygiene' in association with Equitas Bank and Arasan Eye Hospital, Erode.
- ⦿ The Department of Commerce (CA) conducted an Awareness Programme on 16.08.2017 for the Final Year Female Students on 'Domestic Violence and Legal Safety'. Mrs. M.Chandrika, Freelance Trainer, Erode was the Resource Person.

- ⊙ The Department of Social Work conducted a 'Dengue Awareness Programme' from 17.08.2017 to 19.08.2017 and Nilavembu Kudineer was provided to all the Students and Staff of the College during the occasion.
- ⊙ The Department of Social Work conducted an Awareness Skit on 'Organ Donation' on 24.08.2017 at Erode bus stand and Mr.B.Chandrasekaran, Chief Executive Officer, Olirum Erodu Foundation was the Resource Person.
- ⊙ The Department of Social Work conducted an Awareness Skit on 'Solid Waste Management' on 14.09.2017 at Erode bus stand and Mr.B.Chandrasekaran, Chief Executive Officer, Olirum Erodu Foundation was the Resource Person.
- ⊙ The Department of Social Work conducted an Awareness Programme on 'Blue Whale Game' on 26.09.2017 and the Resource Person was Ms.P.Kamalaveni, Programme Co-ordinator, District Child Help Line, Erode.
- ⊙ Student Volunteers of the Department of Social Work participated in Disability Job Fair organized at Parimalam Mahal, Erode on 19.11.2017.
- ⊙ A Yoga Programme was conducted for the Second Year UG Students of the Department of Biotechnology with Dr. K. M. Jayalakshmi, IMAGO Active Fitness Centre, Erode as the Resource Person on 14.12.2017.
- ⊙ The Department of Social Work conducted an HIV/AIDS Awareness Programme on 15.12.2017 and Mr. P. Duraisamy, District Programme Manager, DAPUC, Erode was the Resource Person.
- ⊙ The Department of Social Work conducted a Swachh Bharath Awareness Programme on 19.01.2018 and Mr. Saravanakumar, Project Coordinator, Swachh Bharath, Erode was the Resource Person.
- ⊙ The Department of Social Work conducted a 'Tobacco Awareness Programme' on 29.01.2018 and a team from Mount Olive Counseling Center, Kerala performed Awareness Skit during the occasion and Mr. P. Kannabiran, Students counselor, Mount Olive Counseling Center, Kerala was the Resource Person.
- ⊙ A live Budget Session was organized on 01.02.2018 by the Department of Commerce (CA).
- ⊙ The Department of Commerce (CA) conducted a 'First Aid Programme' on 08.02.2018 for the First year UG Students. The Resource Person Mr. S. Radhakrishnan, First Aid Lecturer cum Trainer, St.John's Ambulance First Aid Team addressed on 'Easy - to - Learn First Aid Techniques'.

- ⊙ The Department of Social Work organized a Residential Tribal Welfare Camp at Vinoba Nagar, T N Palayam, Gobichetipalayam from 12.02.2018 to 18.02.2018.
- ⊙ The Traffic Warden Wing of the Department of Computer Applications organized a 'Road Safety Awareness Rally' on 16.02.2018 and also organized a 'Road Safety Awareness Seminar' with Mr. A. Sekar, Deputy Superintendent of Police, Erode, as the Resource Person.
- ⊙ Tree Saplings were distributed and planted through the 'Think Green Cell' in and around Erode and Tirupur District.

TRAINING PROGRAMMES

- ⊙ Aptitude Training Programme for the Final Year Students of Department of Computer Technology and Information Technology was conducted by Mr. C. Navin Sanjivkumar, Infosys Technologies, Chennai and Mr. K. Gowtham, TVS & Sons Private Limited on 07.07.2017.
- ⊙ Training on 'Mock Trading' was given to Second Year Students on 10.07.2017 by the faculty members of the Department of Corporate Secretaryship with CA and PA.
- ⊙ The Department of Management Science conducted a Special Training Programme for the Final Year Students on 'Online Stock Trading' on 13.07.2017 and Mr. M. Ramesh, Chartered Accountant, Erode, served as the Resource Person.
- ⊙ The Department of Management Science conducted 'Industry Readiness Training Programme' for the Final Year Students from 19.07.2017 to 21.07.2017 and Mr. Raja, Helix Training Institute, Erode, acted as the Resource Person.
- ⊙ The Department of Commerce (CA) organized a Two - day Workshop on 15.09.2017 and on 28.09.2017 on 'Resume Building and Interpersonal Skills' for the Final Year UG Students with Mr.R.Kumar, Freelance Trainer, Erode, as the Resource Person.
- ⊙ The Department of Biotechnology conducted a Two - day Hands - on Training on 'Lab Equipment Handling' for the First Year Students on 29.11.2017 and on 30.11.2017 and Mr. Dinesh, CEO, Dinu Technology, Coimbatore, was the Resource Person.
- ⊙ A Hands - on Training Programme on 'Mushroom Cultivation' was arranged for the Final Year Students of the Department of Biotechnology at Tamilnadu Agricultural University, Coimbatore on 28.12.2017.
- ⊙ A Programme on 'Investment Opportunities in Capital Market and Demat Account Opening' was conducted by the Department of Corporate Secretaryship with CA and PA for the Students

on 20.01.2018. Mr. K. Vijesh, Angel Broking, Coimbatore, addressed the Students on 'Investment Opportunities'.

- ⊙ The Department of Costume Design and Fashion organized a Two - day Hands - on Training Programme on 'Surface Ornamentation in Aari Work Embroidery' for the UG and PG Students on 12.02.2018 and on 13.02.2018 and Ms. K. Jayanthi, Director, Premier Fashions, Coimbatore, served as the Resource Person.

SKILL DEVELOPMENT PROGRAMMES

- ⊙ The Department of Physics conducted a Skill Development Training Programme on 21.06.2017 for the Final Year Students on 'Basic Lab Equipments' by the Faculty Member of the department.
- ⊙ The Department of Computer Applications arranged a Session on 'How to prepare a Resume?' and it was conducted by Mr. N. Rajasekaran, faculty member and Placement Coordinator of the Department on 21.06.2017.
- ⊙ The Department of Corporate Secretaryship with CA and PA conducted an Awareness Programme on Professional Courses. Mr.U.Ilanchezhiyan, Director, Chezhiyan Academy, Coimbatore, delivered the Special Address about the Profession CS, CA (Chartered Accountant) and CMA (Cost and Management Accountant) on 29.06.2017.
- ⊙ Mr.K.S.Vijian, Erode Cube Academy, acted as a Resource Person for the Programme on 'Career Guidance' conducted by the Department of Corporate Secretaryship with CA and PA on 10.07.2017.
- ⊙ A Two-day Aptitude Enhancement Programme was conducted for the Final Year Students of the Department fo Computer Application by the faculty on 10.07.2017 and on 11.07.2017.
- ⊙ The Department of Costume Design and Fashion arranged a demonstration on 'Usha Sewing Machine' for the Final Year UG and all the PG Students on 28.07.2017 with Mr.S.Balaji, Senior Sales Officer, Usha International Ltd., Coimbatore, as the Resource Person.
- ⊙ மாணவர்களின் படைப்பாற்றலை மேம்படுத்தும் விதமாக 09.08.2017 அன்று படைப்பிலக்கியப் பயிலரங்கம் நடைபெற்றது. இதில் திரைப்படப் பாடலாசிரியர் கவிஞர் அறிவுமதி அவர்கள் பங்கேற்று மாணவர்களுக்கு கவிதை இயற்றும் ஆற்றலை வளர்த்துக்கொள்ளுதல் குறித்தும் அதன் பொருண்மைகள் குறித்தும் உரையாற்றிச் சிறப்பித்தார்.

- ⊙ A Communication Development Programme was conducted by Mr.G.Baskar, Assistant Professor, Department of English, Vivekanandha College for Women, Tiruchengode for the Second Year Students of the Department of Computer Technology and Information Technology on 09.08.2017 and on 10.08.2017.

COLLEGE BAZAAR

- ⊙ The Department of Management Science organized an event 'FESI 2k17' on 28.12.2017 to cultivate the real time experience in Marketing Sector.
- ⊙ To enhance the Marketing Skills of the Students, the Department of Commerce (CA) and the Department of Commerce jointly organized "KASCO - Marketing Expo" on 01.02.2018 and on 02.02.2018.
- ⊙ The Department of Costume Design and Fashion organized 'X - Travaganza', an Exhibition cum Sale for two days on 16.02.2018 and on 17.02.2018 to explore the Creativity, Talent and Marketing Skills of the Students.

CAREER GUIDANCE PROGRAMME

- ⊙ The Department of Commerce (CA) conducted a Career Guidance Programme for the First Year UG Students on 'Bridge to College and Career' on 29.06.2017 and Mr. A. Ananthahariharan, Trainer, Career Consultancy, Coimbatore, served as the Resource Person.
- ⊙ The Department of Commerce (CA) conducted a 'Startup Learning Programme' on 06.02.2018 for the Final Year UG Students and Ms.N.Hamsaleela, MAX CADD Training Centre, Erode, was the Resource Person.

CONSULTANCY SERVICES

- ⊙ The Department of Computer Science(UG) Conducted Eduheal Olympiad Foundations Online [level 2] Examination for 324 School Students from Erode District on 21.02.2018 as a Consultancy Service to Eduheal Foundation.
- ⊙ The Department of Catering Science and Hotel Management prepares refreshments for all the department functions in the College and also supplies evening snacks to both the hostels of the College throughout the year.

NATIONAL DAY CELEBRATIONS

- ⊙ The Department of Costume Design and Fashion celebrated the National Handloom Day on 07.08.2017. Mr.R.Chandran, Assistant Director, Textiles Committee, Mr.S.Sakthivel, Handloom Officer, Assistant Director of Handlooms and Textiles and Mr.C.Karunakaran, Assistant Manager, National Handloom Development Corporation Ltd., Erode were the Chief Guests.
- ⊙ As a part of the Teacher's Day Celebration, a Programme on 'Anbulla Aasiriyarkku' was organized on 05.09.2017 in which the Students of Commerce (CA) conveyed their respect and regards to their teachers through an exclusive Greeting Card designed by them.
- ⊙ The Department of Hindi and Other Languages celebrated 'Hindi Divas' on 14.09.2017 with Intramural Talent Show (Both On stage and Off stage events) for all the UG Students.
- ⊙ On account of the World Tourism Day, the Students of Catering Science and Hotel Management visited Vellode Birds Sanctuary for Cleaning Activities and also to plant tree saplings on 25.09.2017.
- ⊙ The Department of Social Work organized a Signature Campaign on 10.10.2017 for the observance of World Mental Health Day.
- ⊙ On the eve of National Youth Day, a Power Point Presentation Competition was conducted for the Students of the Department of Commerce (CA) on the topic 'Relevance of Swami Vivekanandha in Today's Context' on 19.01.2018.
- ⊙ The Department of Hindi and Other Languages celebrated Matrubhasha Divas (Mother Language Day) on 21.02.2018 and in tune with the Celebration, Drawing and Singing Competitions were conducted for all the UG Students.

TRIBUTE TO THE LEADERS

- ⊙ The Department of Mathematics celebrated the 130th Birth Anniversary of Srinivasa Ramanujan as Ramanujan Day on 30.12.2017. Various Competitions were conducted for the Students to exhibit their talents in Mathematics. Dr.M.Eswaramurthi, Professor and Head, Department of Mathematics,Vellalar College of Engineering and Technology, Erode, was the Chief Guest for the occasion.

DEPARTMENT MAGAZINES/NEWSLETTER RELEASE

- ⊙ The 65th issue of 'IT-Unlimited' Magazine and the 4th issue of Department Newsletter 'Cyber Traces' were released by the Department of Computer Science (UG) on 07.07.2017.
- ⊙ The Department of Catering Science and Hotel Management released the Annual Magazine 'Kongu Flavours' on 04.07.2017 and Chef. Sheik Mohideen, Corporate Executive Sous Chef, Pricol Gourmet and Resorts, was the Chief Guest.

DEPARTMENT LEVEL MoUs

- ⊙ The Department of Biochemistry signed a MoU with M/s SpinoS Life Science and Research Private Ltd, Coimbatore on 12.07.2017 and as a part of it, Market Research Survey Study for Cavin Kare Pvt Ltd., Chennai was conducted on 12.07.2017 and Girl Students from various Departments were the participants.

ALUMNI'S CONTRIBUTION TO ALMA MATER

- ⊙ Exam Fees was sponsored by the Alumni (2011-2014 Batch) for 6 Students (One student from each class - I, II and III year of Corporate Secretaryship and PA).
- ⊙ A Mock Interview was conducted for the Final Year Students by the Alumni of the Department of Computer Technology and Information Technology on 04.08.2017.
- ⊙ Group Discussion for the Final Year Students was conducted by the Alumni of the Department of Computer Technology and Information Technology on 24.08.2017.
- ⊙ The Department of Computer Science (UG) conducted a Placement Training Programme on 'Tuning towards Industry' for the Final Year Students on 27.12.2017. Alumni Ms.Femina Fransis, HR Coordinator and Operations, AppDynamics, Ulsoor , Bengaluru and Mr.S.Santhosh Kumar, Senior Testing Executive, Infosys Ltd, Mysuru trained the Students.
- ⊙ The Alumni of the Department of Computer Technology and Information Technology conducted a Group Discussion on 06.01.2018 for the Pre Final Year Students.

கொங்கு கலை பண்பாட்டு ஆய்வு மையம்

- ◎ தமிழ்த்துறையின் கொங்கு கலை பண்பாட்டு ஆய்வு மையக் கலந்தாய்வுக் கூட்டம் 19.06.2017 அன்று நடைபெற்றது. அதில் கோவை பழங்குடியின மக்கள் அரசுப் பொருட்காட்சி இயக்குனர் (ஓய்வு), முனைவர் சி. மகேஸ்வரன் சிறப்பு விருந்தினராகக் கலந்துகொண்டார். அதுசமயம் ஆய்வு மையத்தின் சிறப்பு குறித்தும் அதனை மேம்படுத்தும் வழிகள் குறித்தும் கலந்துரையாடல் நடைபெற்றது.
- ◎ ஆய்வு மையத்தின் சார்பாக கொங்கு வட்டார புழங்குபொருள் ஒப்படைத்தல் போட்டி 10.01.2018 அன்று நடைபெற்றது. இதில் கல்லூரியின் அனைத்துத் துறையினரும் கலந்து கொண்டு 150 க்கும் மேற்பட்ட பொருட்களை வழங்கினார்கள்.

LIBRARY AND INFORMATION SCIENCE

- ◎ Library Orientation for the First Year Students was conducted from 07.07.2017 to 11.07.2017. Book Fair was organized from 19.07.2017 to 21.07.2017. District Level Inter-collegiate Competitions were conducted on 27.07.2017. A Discussion on 'Students and Tamil Tradition' (மாணவர்களும் தமிழ் பாரம்பரியமும்) was organized on 10.03.2018. A Book – Talk Programme was conducted on 12.03.2018. G.K. Test was conducted for the Students on 14.03.2018.

KONGU TYPEWRITING INSTITUTE

- ◎ Students appeared for the Technical Examination conducted by the Government of Tamilnadu through the Kongu Typewriting School in August 2017 and in February 2018.

PHYSICAL EDUCATION

The Sports Students of our College participated in various Tournaments like Intra University, Inter Collegiate, National Level and also Open Tournaments and bagged several Trophies during the academic year 2017 - 2018.

Achievements at International Level

- ◎ Kho Kho Team (Men) won the Winner Trophy in the Indo-Nepal Rural Games 2017 held at Dashraat Rangshala, Katmandu, Nepal on 27.10.2017 and on 28.10.2017.

Achievements at All India Inter University

- ◎ R. Nithya of II BBA Secured Silver Medal in 100 mts Hurdles in the 78th All India Inter University Athletic Championship held at Acharya Nagarjuna University, Guntur, Andhra Pradesh from 12.12.2017 to 16.12.2017.

- ⊙ S.Rajesh of I MSW secured Bronze Medal in the All India Inter University Volleyball Tournament held at Rani Durgavati Vishwavidyalaya, Jabalpur, Madhya Pradesh from 21.01.2018 to 24.01.2018.

Achievements at National Level

- ⊙ R. Vithya of II BBA represented 200 mts and 400 mts in the 57th National Level Athletic Meet held at Guntur, Andhra Pradesh from 14.07.2017 to 19.07.2017.
- ⊙ Kho Kho (Men) Team secured First Place in the 7th National Rural Games Kho Kho Tournaments held at Adhiyamaan Engineering College, Hosur on 25.07.2017 and on 27.07.2017.
- ⊙ R. Nithya of II BBA secured First Place in 100 mts Hurdle in the 29th National South Zone Junior Athletics Championship 2017 held at Thiruvananthapuram on 18.09.2017 and on 19.09.2017.
- ⊙ R. Vithya of II BBA Secured First Place and placed a New Meet Record in 400 mts and 200 mts in the 29th National South Zone Junior Athletics Championship 2017 held at Thiruvananthapuram, Kerala on 18.09.2017 and on 19.09.2017.
- ⊙ R.Nal Senthur Raja of III B.Sc. Computer Science represented 14th Senior National South Zone Softball Championship for men 2017-2018 held at Kerala from 06.10.2017 to 08.10.2017.
- ⊙ R. Nithya of II BBA secured Silver Medal in 100 mts Hurdles and 4X100 mts Relay in the 33rd Junior National Athletic Championship held at Guntur, Andhra Pradesh from 16.11.2017 to 20.11.2017.
- ⊙ R. Vithya of II BBA secured Silver Medal in 200/400 mts and 4X 400 mts Relay in the 33rd Junior National Athletic Championship held at Guntur, Andhra Pradesh from 16.11.2017 to 20.11.2017.

Shining Stars of Kongu



Inter University Participation

- ⊙ J.Manoranjith of II BBA participated in the South Zone Inter University Chess Tournament held at Anna University, Coimbatore from 19.10.2017 to 22.10.2017.
- ⊙ S.Sengotaian of III B.Sc. Computer Science and V.Karthick of II B.Sc. Information Technology participated in the All India Inter University Swimming Tournament held at Punjab University, Chandigarh from 26.10.2017 to 30.10.2017.

- ⊙ S.Thevikeerthana of III B.Com B&I, N.Megala of III B.Com B&I and K.Tamilarasi of I B.Sc CT participated in the South Zone Inter University Football Tournament held at Annamalai University, Chidambaram from 28.10.2017 to 01.11.2017.
- ⊙ M.Vignesh of III B.Sc. Biotechnology participated in the South Zone Inter University Basketball Tournament held at Christ University, Bengaluru from 29.10.2017 to 03.11.2017.
- ⊙ R. Vithya of II BBA participated in 400mts in the 78th All India Inter University Athletic Championship held at Acharya Nagarjuna University, Guntur from 12.12.2017 to 16.12.2017.
- ⊙ N.Pavithra of III BBA participated in 400mts Hurdles in the 78th All India Inter University Athletic Championship held at Acharya Nagarjuna University, Guntur from 12.12.2017 to 16.12.2017.
- ⊙ M.Santhiya of II B.Sc. Computer Science participated in 800mts in the 78th All India Inter University Athletic Championship held at Acharya Nagarjuna University, Guntur from 12.12.2017 to 16.12.2017.
- ⊙ M.Ramanathan of II BBA participated in 200mts in the 78th All India Inter University Athletic Championship held at Acharya Nagarjuna University, Guntur from 12.12.2017 to 16.12.2017.
- ⊙ P.Navaneetha Krishnan of II BCA and M.Gopala Krishnan of I B.Com CS CA represented the South Zone Inter University Kho- Kho Tournament held at the University of Mysore, Mysuru from 17.01.2018 to 20.01.2018.
- ⊙ G. Kavipriya of III B. Sc. Physics represented the Bharathiar University Taekwondo Team in the All India Inter University Taekwondo Tournament held at Guru Nanak Dev University, Amritsar, Punjab from 20.02.2018 to 22.02.2018.
- ⊙ R.Karventhan of I MSW, P.S. Manikandan of III BBA and M.Deenadhayalan of I B.Sc. Computer Science represented the Bharathiar University Softball Team in the All India Inter University Softball Tournament held at Guru Nanak Dev University, Amritsar, Punjab from 25.02.2018 to 28.02.2018.

Achievements at University Level

- ⊙ Swimming Team of the College won the overall Runner Championship in the Bharathiar University Inter-collegiate Swimming Competitions held at Vellalar CBSE School, Erode on 07.08.2017.
- ⊙ The College Kho Kho (Men) Team secured Third Place in the Bharathiar University Inter -collegiate Kho Kho Tournament held at KG College of Arts and Science College, Coimbatore from 05.09.2017 to 07.09.2017.

- ⊙ College Football (Women) Team secured Second Place in the Bharathiar University Inter - Collegiate Football Tournament held at Vellalar College for Women, Erode on 15.09.2017 and on 16.09.2017.
- ⊙ Softball Team of the College secured Second Place in the Bharathiar University Inter-collegiate Softball Tournaments held in our College premises on 20.12.2017 and on 21.12.2017.
- ⊙ Football and Volleyball Team of the College secured First Place in the Bharathiar University Inter collegiate Football and Volleyball Tournaments during the academic year 2017 - 2018.

TOURNAMENTS ORGANIZED

- ⊙ '4th Kongu Trophy' State Level Inter-school Tournament was organized from 22.07.2017 to 24.07.2017.
- ⊙ Bharathiar University Inter-collegiate D-Zone Cricket Tournament for Men was organized from 21.08.2017 to 01.09.2017.
- ⊙ Bharathiar University Inter-collegiate Basketball Tournament for Men was organized from 18.09.2017 to 20.09.2017.
- ⊙ Bharathiar University Inter-collegiate Softball Tournament for Men was organized on 20.12.2017 and on 21.12.2017.
- ⊙ Bharathiar University Kho-Kho Coaching Camp for Men was organized from 09.01.2018 to 16.01.2018.
- ⊙ 3rd Pongal Vizha Volleyball Tournament for Public was organized on 12.01.2018.
- ⊙ 2nd Kongu Fives Football Tournament for Public was organized on 28.01.2018 and on 29.01.2018.

Student Centric Activities

- Cater to the Special Interest of the Students

பண்பாட்டு அறமன்றம் (ETHICS CLUB)

- 2017-2018-ம் ஆண்டிற்கான அறமன்றத்தின் தொடக்கவிழா 14.07.2017 அன்று நடைபெற்றது. விழாவில் கோவை, இராமகிருஷ்ணா கலை அறிவியல் கல்லூரியின் (தன்னாட்சி) மொழித்துறைத் தலைவர் முனைவர் த. விஸ்வநாதன் அவர்கள் சிறப்பு விருந்தினராகக் கலந்து கொண்டார்.
- 11.08.2017, 12.08.2017 மற்றும் 13.08.2017 ஆகிய தேதிகளில் பண்பாட்டு அறமன்றம் மற்றும் பாரதப் பண்பாட்டுக் கல்வி, பயிற்சி மற்றும் ஆராய்ச்சி மையம், கன்னியாகுமரி இணைந்து நடத்திய இளைஞர் மேம்பாட்டுப் பயிற்சி முகாம் கல்லூரி வளாகத்தில் நடைபெற்றது.
- இந்தி மற்றும் இதர மொழித்துறையுடன் இணைந்து 21.01.2018 அன்று பண்பாட்டு அறமன்ற உறுப்பினர்கள் மதுரை மாநகருக்குக் கலாச்சாரச் சுற்றுலா சென்றனர்.
- அறமன்றத்தின் நீட்டிப்புச் செயல்பாட்டின் கீழ் 16.02.2018 அன்று கனகபுரம் அரசு உயர்நிலைப் பள்ளியின் மாணவ-மாணவியர்க்கு நீதிக் கருத்துகள் போதிக்கப்பட்டுப் பின் பரிசுப் பொருட்கள் வழங்கப்பட்டன.

ECO CLUB

- ⊙ An Orientation cum Awareness Programme on 'Organic Farming' was conducted on 19.07.2017. Mr.Prabhu Shankar, Mr.Senthilnathan (Founders of Uyir, Erode), Mr.Muthu Thanigachalam, Mr.Naveen, Mr.Senthil (Members of Uyir, Erode), Mr.Selvam and Mrs. Poongodi Selvam (Organic Farmers, Arachalur) were the Resource Persons.
- ⊙ A Skit on 'Eco Friendly Environment' was performed by Eco Club Volunteers on 15.12.2017.
- ⊙ The Club along with Youth Red Cross organized a Rally on Plastic Awareness and Road Safety on 09.01.2018.
- ⊙ Tree Sapling Plantation and Wild Life Photography Exhibition were organized at Sengulam Panchayat Union School, Chennimalai on 23.02.2018.

CITIZEN CONSUMER CLUB

- ⊙ An Orientation Programme on 'Consumer Protection Act' was conducted on 07.08.2017 and Mr.R.Balasubramanian, District Secretary, Erode Consumer Protection Centre was the Resource Person for the Programme.
- ⊙ A Programme on 'Standards of Weights and Measures' was conducted on 12.09.2017 and Mr.R.Balasubramanian was the Resource Person.
- ⊙ Citizen Consumer Club members participated in World Consumer Rights Day Celebration organized by Erode District Supply Officer & Erode District Consumer Protection Centre, Erode at Kalaimagal Girls Higher Secondary School, Erode on 25.10.2017.
- ⊙ A Programme on 'Food Safety and Standards' was conducted on 02.02.2018 and Mr.R.Balasubramanian, District Secretary, Erode Consumer Protection Centre was the Resource Person.

FINE ARTS CLUB

- ⊙ Talent Hunt 2017 was conducted on 01.07.2017 for all the First Year UG and PG Students of the college with the motive of providing a platform for the budding achievers to exhibit their hidden talents.
- ⊙ Our Students participated in Dheeran Chinnamalai Memorial Day Celebrations at Odanilai organized by Tamil Nadu State Government and headed by Erode Collectorate on 03.08.2017.
- ⊙ State Level Cultural Selection was made by Radio Mirchi for the College Students in the Campus on 28.08.2017 and the best two teams were selected for the next level.
- ⊙ Kongu Cultural Fest (Intra-collegiate) was organized on 25.01.2018 to provide myriad opportunities and forum for the Students to explore their horizons and expand their boundaries.
- ⊙ Painting Exhibition on 'The Beauty of Earth and its Current Situation' by Artist Mr.Tamilarasan was arranged on 08.02.2018.
- ⊙ Achievers Day was celebrated along with Training and Placement Cell on 02.03.2018 to honour the achievements of the Students who have won at various Inter - collegiate Events. Further, files were distributed as a part of bidding farewell to all the outgoing UG and PG Students on the same day.

ACHIEVEMENTS

- ⊙ The College has reached its pinnacle of success in the academic year 2017-2018 by bagging 14 Overall Trophies and also a huge amount as Cash Awards in Inter - collegiate Events conducted by various Institutions.
- ⊙ In total, 484 Students have won Prizes in various events and brought laurels to the Institution during the academic year 2017 – 2018.

WOMEN DEVELOPMENT CELL

- ⊙ Women Development Cell was inaugurated on 17.07.2017 by Ms. Aarthi C.Rajarathnam and a Special Address was given by her on 'Values, Ethics and Gender Issues' to all Girls Students and female faculty members.
- ⊙ A Three - day College Bazaar was organized with 36 Stalls from 19.07.2017 to 21.07.2017 and Mr.Anbalagan, Deputy Programme Officer, Mahalir Thittam, Erode, inaugurated the Bazaar.
- ⊙ An Awareness Programme on 'Menstrual Disorders and Related Issues' was organized on 16.08.2017 and Dr.Kavitha Elil Saravanan (Obstetrics and Gynaecology) Kovai Medical Centre and Hospital, Erode gave an awareness speech on the topic to the Final year UG and PG Girls students.
- ⊙ A Workshop on 'Artificial Flower Bouquet Making' was organized on 19.08.2017 and R.Kalpana, Thoorika Kalai Koodam, Coimbatore, was the Resource Person.

- ⊙ As a part of Social Activity, Atlas Book was donated to the students of Government Higher Secondary School, Elumathur along with Bharathi Puthagalayam on 04.12.2017.
- ⊙ II UG and I PG Girl Students participated in Sister Nivethitha's 150th Birth Anniversary Celebrations - Awareness Rath Yatra from Coimbatore to Chennai crossing 24 districts in Tamilnadu held at Vellalar College for Women, Erode on 24.01.2018 and Kalaimamani Andal Priyadharshini, Station Director, Doordarsan was the Chief Guest.
- ⊙ 'Art of Surya Namaskar' practice was given to the Girl Students from 31.01.2018 to 02.02.2018 and Ms.K.M.Jayalakshmi, DPT,Yoga MIAT,IMAGO (Centre for Women Health and Fitness) taught Yoga to the Girl Students.
- ⊙ Awareness Programmes on 'Cancer Awareness' and 'Healthy Sanitation' were conducted on 05.03.2018. Mrs.S. Laxmi Praba, Counselor, Breast Cancer Unit, Mrs. Jothimani, Counselor, Coimbatore Cancer Foundation, GKNM Hospital, Coimbatore and Mrs.S.Kalpna Devi, Head, Public Relationship, Women Development Unicare International, Erode were the Resource Persons respectively.
- ⊙ Women's Day Celebration and Valedictory Function of the Cell was held on 08.03.2018 and Ms. P Arulmozhi, Advocate, Chennai was the Chief Guest.

PREVENTION OF SEXUAL HARASSMENT OF WOMEN COMMITTEE

- ⊙ The Committee conducted an 'Awareness and Training Programme on Self- Defense Techniques (Martial Arts)' in association with Budokai Martial Arts Association, Erode for the first Year UG and PG Girl Students of our College on 22.08.2017 to insist the necessity to learn Self- Defense Techniques and to train them to defend themselves.
- ⊙ The Pamphlet entitled 'Safe Surfing' was designed and distributed to create awareness among the Students on "How to use the Internet Responsibly and Safely' on 20.10.2017.
- ⊙ The Committee and the Women Development Cell jointly conducted a Nationwide College Level Competition sponsored by the National Commission for Women, New Delhi on 29.11.2017 to create awareness about the Legal Rights of Women.

STAFF CLUB

- ⊙ The Club arranged a two-day holy trip for the Teaching and Non-teaching Staff to Tirupathi on 29.03.2018 & on 30.03.2018 and on 06.04.2018 & 07.04.2018.

CENTRE OF MIND

- ⊙ A Memorandum of Understanding was signed with Dr.J.JayaPrakash, Consultant Psychiatrist & Director, Centre of Mind, Erode for a period of one year on 24.07.2017 for conducting counseling programmes.
- ⊙ 33 one to one counseling sessions were conducted for the Students by the Psychologist.
- ⊙ 24 Topic specific classroom training sessions on practical topics were conducted for the First Year UG Students.
- ⊙ Two Training programmes on 'Psychological Orientation to Staff' were conducted for faculty counselors.
- ⊙ Various aspects like relationship issues, goal setting, academic difficulties, addiction, behavioural problems, attitude etc were discussed and guidance was offered by the Psychologist.

RED RIBBON CLUB

- ⊙ World AIDS Day was observed on 01.12.2017.
- ⊙ AIDS Awareness Programme was organized jointly with District AIDS Prevention Control Unit, Erode on 15.12.2017.
- ⊙ AIDS Awareness Competitions were conducted for the Students on 16.12.2017.

PHOTOGRAPHY CLUB

- ⊙ The Students visited D.J. Memorial Photography Exhibition organized by Lakshmi Machine Works Limited at Kasthuri Srinivasan Culture Centre, Coimbatore on 04.08.2017.
- ⊙ 'Photography Training Programme' was conducted by the cell through five sessions on 20.08.2017, 22.08.2017, 08.09.2017, 29.09.2017 and on 12.12.2017 for both the UG and PG Students.
- ⊙ The Students were taken to Bioscope Studio for Practical Training on 12.12.2017.

ROTARACT CLUB

- ⊙ The Club organized 'Planting of Sapling' to promote Green Environment in the College Campus on 31.07.2017.
- ⊙ Polio Awareness Rally was organized at Veppampalayam on 02.02.2018.
- ⊙ Volunteers participated in the Rotaract Youth Trophy District Level Cricket Tournament organized by our college held at Kongu Engineering College, Erode on 02.02.2018 and won the trophy.

QUIZ CLUB

- ⊙ Students participated in an Online Quiz Programme on 'Quit India Quiz Contest 2017' on 11.08.2017 conducted by the Ministry of Human Resource Development and UGC, Department of Higher Education, Government of India on the Eve of 70 years of Independence and 75th Year of Quit India Movement.
- ⊙ A session on 'General Knowledge - Quiz' with preparation ideas was conducted for the members of the Club on 15.09.2017.
- ⊙ Students participated in an Online Quiz Programme 'Gallantry Awards' on 03.01.2018 which was conducted by the Ministry of Defence, Government of India on the eve of 69th Republic Day.
- ⊙ An 'Open Quiz' was conducted in association with the Malabar Gold and Diamonds on 22.01.2018.
- ⊙ A 'Quiz Contest on Republic India' was conducted for the Students in association with the Malabar Gold and Diamonds on 23.01.2018.
- ⊙ A Training Programme on 'Tele Shows' was conducted by the Club on 20.02.2018.
- ⊙ Quiz Club Members prepared and circulated 'Quiz Express' throughout the College.
- ⊙ Newspaper tests were conducted for all the Students of the College.

KASC SCIENCE FORUM

- ⊙ KASC Science Forum observed the second Death Anniversary of Dr.A.P.J. Abdul Kalam, Former People's President on 27.07.2017 and Students recited poems remembering the achievements of the Space Scientist.
- ⊙ A Skit was performed on 'Awareness on Environmental Hazards of Electronic Wastes' by the Science Forum Student Volunteers on 08.08.2017 in the College premises.
- ⊙ KASC Science Forum was inaugurated by Mr.R.Kumaran, CEO and President, Kanini Software Developers, Erode on 10.08.2017. During the occasion, Science Forum Students demonstrated Science Projects.
- ⊙ Forum Students participated in the Open House Science Exhibition held at Kongu Engineering College, Erode from 30.08.2017 to 01.09.2017 and won prizes in the Science Exhibit Events.
- ⊙ To mark the occasion of our Former People's President Dr.A.P.J. Abdul Kalam's Birthday 'Student Enlightenment Day' was celebrated on 15.10.2017 and Students took Dr. A.P.J. Kalam's Ten Point Oath on that occasion and recited poems remembering the achievements of the inspiring leader.
- ⊙ The Forum organised DST (Department of Science and Technology) sponsored Inspire Internship Science Camp for five days from 26.12.2017 to 30.12.2017. Students from various

Schools in and around Erode participated in the Camp. The Camp was inaugurated by the noted Scientist Dr. R.Ramaraj, CSIR Emiretus Scientist, Madurai Kamaraj University, Madurai. 16 Mentors from various parts of India participated and shared their novel thoughts and rich experience with the aspirants and the Valedictory Address was given by Dr.S.Krishnakumar, Senior Technical Officer, DRDA, Chennai.

- ⊙ An E-waste Awareness Skit was performed for Tribal People at Vinobha Nagar near Sathyamangalam on 17.02.2018.
- ⊙ The Science Forum Volunteers joined the Campaign on 'Management and Disposal of E-waste' with Olirum Erodu and Collectorate, Erode on 23.02.2018 and handed over the E-waste (on and off Campus) collected by them.
- ⊙ National Science Day was celebrated on 27.02.2018 and Dr.S.Krishnakumar, Senior Technical Officer, DRDA, Chennai, was the Chief Guest for the occasion.

NATIONAL CADET CORPS

- ⊙ LCPL Ajith Kumar.G won Silver Medal in the CAT Camp cum South Zone Shooting Competition held at Kongu Engineering College, Erode on 11.06.2017.
- ⊙ International Yoga Day was celebrated at Kongu Engineering College, Perundurai on 21.06.2017.
- ⊙ Saplings were planted in the College Campus on 15.08.2017.
- ⊙ Dengue Awareness Rally was organized on 26.09.2017.
- ⊙ Cleaning Activity was carried out at Bird Sanctuary in Vellode on 26.09.2017.
- ⊙ Cleaning Activity was carried out at Mariyamman Temple, Nanjanapuram, Erode on 16.10.2017.
- ⊙ A Pledge was taken for Making Corruption Free India on 29.10.2017.
- ⊙ Blood Donation Camp was organized on 26.11.2017 on the eve of NCC Day Celebration.
- ⊙ CUO V.Dineshkumar won Gold Medal in open KARATE Tournament 2018 held at Raniganj near Asansol in West Bengal organized by Kyokushin Kan India on 06.01.2018 and on 07.01.2018.
- ⊙ LCPL J.Jansi Rani won First Place in School Event Kata and Second Place in School Event Team Kata, Open Championship Kata and Kumite (fight) at National Level conducted by Tamil Nadu All Martial Arts Association Salem, Tamil Nadu held at Mahatma Gandhi Indoor Stadium, Salem on 06.01.2018 and on 07.01.2018.
- ⊙ Campus Cleaning Activity was carried out on second Thursday of every month inside the College.

YOUTH RED CROSS

- ⊙ Human Chain was organized by Youth Red Cross Volunteers for creating awareness against 'Drug Abuse and Illicit Trafficking' on 28.06.2017 at Vallipurathampalyam Village, Erode.
- ⊙ The Youth Red Cross, Department of Biochemistry and National Service Scheme of our College jointly organized a Blood Donation Camp on 18.08.2017 .
- ⊙ An Orientation Programme was conducted for the First Year Youth Red Cross Volunteers on 22.09.2017. Mr. Thomas V. John, Honorary District Secretary, Indian Red Cross Society, Erode, Mr. J.George, co-ordinator Youth Red Cross, Perundurai , Mr. M. Ravi JRC Convenor, Erode and Mr. V.Sathesh, District Co-ordinator, Red Cross Society, Erode were the Resource Persons.
- ⊙ The Unit along with Cheshire Homes, Coimbatore and Olirum Erodu Foundation, Erode organized a 'Need Assessment Camp' for persons with disability on 19.11.2017 at Parimalam Mahal, Erode. The Youth Red Cross Volunteers of our College rendered their service in organizing the same.
- ⊙ District Level Junior Red Cross Counsellors Training Course was organized by Erode Educational District Junior Red Cross, Erode at our College premises on 23.11.2017 and on 24.11.2017.
- ⊙ Youth Red Cross along with Eco Club of our College and Department of Police, Perundurai organized a Rally on 'Abandoning Plastic Bags and Road Safety' at Perundurai on 09.01.2018.
- ⊙ The Youth Red Cross and Department of Biochemistry of our College jointly organized a Blood Donation Camp on Martyrs' Day on 30.01.2018 .
- ⊙ A Training Programme on 'Health and Hygiene' was organized for the Students of Panchayat Union Primary School, Sengulam, Chennimalai on 23.02.2018.

NATIONAL SERVICE SCHEME

- ⊙ Campus Cleaning Activities were carried out by the NSS volunteers every month on a regular basis.
- ⊙ International Yoga Day Celebration was organized jointly with The Art of Living Centre, Erode on 21.06.2017.
- ⊙ Voters Registration Training was conducted to the Peer Team Students including Campus Ambassador on 28.06.2017.
- ⊙ Cleaning Activities were carried out at Eswaran Temple, Nasiyanur on 07.07.2017.
- ⊙ Kamarajar Birth Anniversary was celebrated as Educational Development Day at Panchayat Union Elementary School, Nanjanapuram on 15.07.2017.
- ⊙ On the eve of Dr. M.G.R's (Former Chief Minister) Centenary Celebrations various Competitions were conducted for the Students on 17.07.2017.
- ⊙ Campus and Hostel Cleaning Activities were carried out by the Volunteers and pamphlets on 'Dengue Awareness' were distributed to the Students on 19.07.2017.
- ⊙ Dengue Awareness Programme was conducted on 20.07.2017.
- ⊙ Birth Anniversary of Bal Gangadhar Tilak, Freedom Fighter of India was celebrated on 23.07.2017.
- ⊙ A Seminar on 'Dengue Awareness' was organized on 26.07.2017 and Mr. K. Jeevanandam, Block Health Supervisor was the Resource Person.
- ⊙ Swachhata Shapath was taken by the NSS Volunteers on 08.08.2017.
- ⊙ Independence Day Competitions were conducted for the Students on 11.08.2017.
- ⊙ As a part of Swachh Bharat Mission, cleaning activities were done at Railway Station, Thottiyapalayam on 17.08.2017 and saplings were also planted during the occasion.
- ⊙ A Seminar on 'Digital Village' was organized and officials of Karur Vysya Bank, Mettukadai served as the Resource Persons on 19.08.2017.
- ⊙ An Awareness Programme was conducted on Toilet Usage (ODF) at Nanjanapuram Village, Erode on 19.08.2017.

- ⊙ Cleaning Activities were carried out at Kathirampatti Village on 22.08.2017.
- ⊙ NSS Unit of our College and Isha Foundation, Coimbatore jointly organized a Seminar on 'Save Rivers' on 23.08.2017.
- ⊙ NSS Volunteers participated in the inauguration of Digital Centre at Kathirampatti Village, Erode and created an awareness on 'Digital Payment' among the villagers on 24.08.2017.
- ⊙ NSS Volunteers participated in 'Rally for Rivers' Programme at Coimbatore organized by Isha Foundation on 03.09.2017.
- ⊙ As a part of Swachh Bharat Mission, Cleaning Activities were done at Special School for Differently abled, Sengodampalayam, Erode on 20.09.2017.
- ⊙ NSS Day was celebrated on 22.09.2017 and Mr. K. Puhazhenth, NSS Programme Officer, Bharathiar University Arts and Science College, Sivagiri addressed the gathering.
- ⊙ Road repairing work was carried out from Veppampalayam Pirivu to our College on 26.09.2017.
- ⊙ An Awareness Rally on 'Hygiene Sensitization' was organized at neighbouring villages on 27.09.2017.
- ⊙ Saplings were planted in the College Campus on 28.09.2017.
- ⊙ Gandhi Jayanthi was celebrated at Panchayat Union Elementary School, Nanjanapuram on 03.10.2017.
- ⊙ Old Age Day was celebrated at Subbayammal Old Age Home, Paravalasu on 09.10.2017.
- ⊙ NSS Unit and Sri Ramakrishna Institute of Oncology jointly organized an Awareness Rally on 'Breast Cancer' in the neighbouring villages on 11.10.2017.
- ⊙ The Vigilance Awareness Week was observed from 30.10.2017 to 04.11.2017. A Pledge was taken by Volunteers on 30.10.2017.
- ⊙ Birth Anniversary of Former Deputy Prime Minister Sardar Vallabhai Patel was celebrated as National Integration Day on 31.10.2017.
- ⊙ An Awareness Programme on 'Dengue' was conducted at Panchayat Union Elementary School, Nanjanapuram on 08.11.2017 and Nilavembu Kasayam was distributed to the School children as a preventive measure.

- ⊙ Children's Day was celebrated at Panchayat Union Elementary School, Nanjanapuram on 14.11.2017.
- ⊙ Birth Anniversary of Dr. Rajendra Prasad, Former President of India was celebrated on 04.12.2017.
- ⊙ An Awareness Rally on 'Rain-Water Harvesting' was organized on 13.12.2017.
- ⊙ An Awareness Rally on 'Digital-India' was organized on 29.12.2017.
- ⊙ NSS Volunteers assisted the elders in Government Hospital, Erode on 10.01.2018.
- ⊙ Pamphlets on Road Safety Awareness were distributed to the College Students on 10.01.2018.
- ⊙ Swami Vivekananda's Birth Anniversary was celebrated on 12.01.2018.
- ⊙ NSS Volunteers participated in Voters Awareness Marathon organized by the Erode District Administration on 25.01.2018.
- ⊙ Special Camps were organized at Panchayat Union Elementary School, Vellode, Rakkankattuvalasu, Mukasipulavanpalayam and V.Mettupalayam from 28.01.2018 to 03.02.2018 and a compound wall for the Panchayat Union Elementary School, Vellode was constructed at a cost of Rs. 2 lakhs which was sponsored by the KVIT Trust.
- ⊙ International Mother Language Day was observed on 21.02.2018 and NSS Volunteers spoke in their mother language like Tamil, Kannada, Gujarathi, Hindi, Telugu, Malayalam etc.
- ⊙ Our Volunteers assisted in Crowd Regulation at Selvanayaki Amman Temple Kumbabishekam, Keeranur on 25.02.2018.
- ⊙ World Consumer Day Competitions were conducted for the Students on 15.03.2018.
- ⊙ World Forest Day was celebrated on 21.03.2018.
- ⊙ Competitions were conducted on the eve of World Water Day on 23.03.2018.
- ⊙ Vessels were donated to Panchayat Union Elementary School, Nanjanapuram as a part of Extension Activity on 28.03.2018.

CAREER GUIDANCE AND COUNSELLING CELL

- ⊙ Inauguration of the Career Guidance and Counselling Cell was held on 18.07.2017 and on the same day an Awareness Programme on Bank Examinations was conducted and Dr.T.Arulvelan, Management Consultant, Freelance Trainer for Corporate Banking and Financial Services, Coimbatore was the Resource Person.
- ⊙ The Cell conducted an Awareness Programme on 'Government Sector Opportunities' for the final year UG & PG students on 16.08.2017 and Er.D.Rajaa, Director, Pavitheran's Competitive Circle, Bengaluru addressed the Students.
- ⊙ The Cell conducted an Awareness Programme on 'Career Opportunities in Life Insurance' on 22.08.2017 for the Final Year UG and PG Students and Mr.S.Zahir Hussain, Senior Business Associate, LIC of India, Sivagiri Branch, Erode acted as a Resource Person and gave the details about Insurance Sectors and Career Opportunities in Life Insurance field.
- ⊙ The Cell conducted an Awareness Programme on 'Entrance Examinations for Higher Education' for the Final Year UG Students on 23.01.2018 and Dr.M.Viswanathan, Associate Professor & Head, Department of Business Administration with CA of our College served as the Resource Person.
- ⊙ The Cell organized a Two - day Workshop on 'Government Sector Opportunities' for both the UG & PG Students on 29.01.2018 and on 30.01.2018, Mr.A.Gunasekaran, Director, Sabarmathi Gurukulam, Cheyyar, was the Resource Person.

ENTREPRENEURSHIP DEVELOPMENT CELL

- ⊙ The Cell conducted the 'Entrepreneurship Awareness Camp- I' from 17.08.2017 to 19.08.2017 and 'Entrepreneurship Awareness Camp-II' on 23.02.2018, 24.02.2018 and on 26.02.2018 for the Final year (Both UG & PG) Students. Experts from Academic Institutions, Industry, Government Agencies, Financial Institutions and Banks served as the Resource Persons for the Training Sessions. As a part of the Training Programme, two Industries were visited by the Students.
- ⊙ The Cell organized a Seminar on 'Innovative Ideas' for the members of the Cell on 24.01.2018. The Resource Persons for the session were Prof. R. Mohan, Department of Management Studies and Mr.P.Kannan, Manager, Technology Business Incubator, Kongu Engineering College, Erode.
- ⊙ The Cell conducted Essay Writing Competition on the topic 'India need Entrepreneurs' on 12.02.2018. Entrepreneurship development and innovative institute awarded the winners with cash prizes.
- ⊙ The Cell conducted an Intra Collegiate 'Innovative Business Idea Competition' for the students in order to develop Innovative and Entrepreneurial Skills among Students on 24.02.2018.

TRAINING AND PLACEMENT CELL

- ① Mr.R.Sundar Raj and Mr.D.Gopinath, Assistant Professors (UG-CS) attended 'FDP-Workshop on Networking Platform' on 10.07.2017 and on 11.07.2017 organized by the Department of Extension and Career Guidance, Bharathiar University, Coimbatore and UTL Technologies, Bengaluru.
- ① Ms. S.Karthikeyeni, Ms.J.Ghayathri and Dr.B.Jayanthi, Associate Professors (PG-CS) attended a Two - day FDP on 'Introduction to Cloud Infrastructure and Services' at Velalar College of Engineering and Technology, Erode on 04.08.2017 and on 05.08.2017 conducted by ICTACT, Chennai.
- ① The Cell and Tata Consultancy Services jointly organized a Seminar on 'Job Orientated Course – Finance and Accounting in BPS (TCS)' on 10.08.2017 for the Students who opted Finance and Accounting in BPS as a Value Added Course. Mr.Stephen Moses Dinakaran, HR, Talent Acquisition Group, Tata Consultancy Services Limited, Chennai, was the Resource Person.
- ① Mr.K.K.Sureshkumar, Placement Officer, Mr.S.Arumugaraj, Assistant Professor, Department of Commerce along with the Final Year UG and PG Students attended 'ICTACT - Youth Leadership Summit - 2017' at Coimbatore on 23.08.2017.
- ① The Training and Placement Cell conducted an Awareness Programme on 'Opportunities & Importance of Aptitude in Competitive Exams' for the Final Year Students who opted for job and also for the Second Year UG Students on 24.08.2017. Mr.G.Dharani, Senior Manager, Training and Development, Core Aptitude Training Institution, Erode, was the Resource Person.
- ① Mr.K.K.Sureshkumar, Placement Officer attended the AMAZON Placement Officers meet to discuss about the On and Off Campus engagement and market hiring needs with regard to talent pool with Mr.Nidin Narayanan, HR Manager of AMAZON on 30.08.2017 at Amazon Development Centre India Pvt Ltd.,SEZ, India Land Tech Park, Saravanampatti, Coimbatore.
- ① Mr.N.Rajasekaran, Ms.M.Vadivukarasi, Dr.G.Venugopal and Ms.P.Jeevitha, Assistant Professors from various departments attended Global Business Foundation Skills - FDP (GBFS-FDP) at Infosys Campus, Mysuru from 12.09.2017 to 20.09.2017.
- ① Mr.K.K.Sureshkumar, Placement Officer and Mr.P.Ilayaragu, Assistant Professor, UG (CS) attended a Conference on 'ICT ACADEMY BRIDGE - 2017- Coimbatore Edition - Future of Work'

on 13.09.2017 in Coimbatore. The event was supported by the Government of Tamilnadu and conducted in association with NASSCOM.

- ⊙ Mr.K.Dhiyaneshwaran and Mr.M.Chandru, Assistant Professors attended 'Project Genesis - Finance & Accounting' - a Faculty Development Programme from 20.11.2017 to 28.11.2017 at Infosys Campus, Mysuru.
- ⊙ The Cell also conducted an Awareness Programme on 'Opportunities & Importance of Aptitude in Competitive Exams' for the Second Year Students of our College on 06.12.2017. Mr.G.Dharani, Senior Manager, Training and Development, Core Aptitude Training Institution, Erode, served as the Resource Person.
- ⊙ The Cell and Fresher's World.com jointly conducted an online test for the Students those who attended the Campus to Corporate (C2C) Training Programme on 11.12.2017.
- ⊙ Mr.K.K.Sureshkumar, Placement Officer attended 'Capacity Building Programme on Recruitment Strategies' for the Placement Officers of Colleges affiliated to Bharathiar University in Collaboration with MaFoi Educational Services - Chennai on 11.01.2018 organized by the Department of Career Guidance and Extension, Bharathiar University, Coimbatore.
- ⊙ The Training and Placement Cell and Global Talent Track (GTT) in association with Barclays (CSR Initiative) organized a Campus to Corporate (C2C) - Phase-II Training Programme for the Final Year Students those who opted for job on 02.02.2018 and on 03.02.2018.
- ⊙ The Cell and Tata Consultancy Services organized a discussion on 'Job Orientated Course – Finance and Accounting in BPS (TCS)' for the Students who opted Finance and Accounting in BPS as a Value Added Course on 19.02.2018. Mr.Stephen Moses Dinakaran, HR, Talent Acquisition Group, Tata Consultancy Services Limited, Chennai, was the Resource Person.
- ⊙ The Training and Placement Cell organized Campus to Corporate (C2C) - Phase III - Training Programme on 27.02.2018 and on 28.02.2018 for the Final Year non-placed Students those who opted for job. The Session was handled by Mr.R.Vasudevan, Chief Operating Officer & Trainer, Breakthrough, Chennai.

INTERNAL QUALITY ASSURANCE CELL (IQAC)

- ⊙ Internal Quality Assurance Cell (IQAC) conducted an Induction Programme to the newly recruited faculty members on 06.06.2017.
- ⊙ Internal Quality Assurance Cell organized a Faculty Development Programme on 'Effective Communication Skills' on 12.06.2017 and Dr.P.Illamaran, Associate Professor of English, PSG College of Arts and Science(Autonomous), Coimbatore, was the Resource Person.
- ⊙ A Workshop on 'Outcome Based Education' was organized for the faculty members on 13.06. 2017. Dr.N.Raman, Principal served as the Resource Person.
- ⊙ A Personality Development Programme on 'Exploring Horizons' was organized on 27.06.2017 for the First Year UG Students by the Principal.
- ⊙ 'Teachers Day' was celebrated by the IQAC in the campus on 09.09.2017 as a tribute to the contribution made by the teachers to the society. Special Address was given by Thiru.A.Venkatachalam, Correspondent, Kongu Engineering College, Erode.
- ⊙ A Workshop on 'Learning Outcomes and Curriculum Development' was organized for the faculty members on 27.01.2018. Dr.L.J.Chaarlas, Associate Professor and Head, Department of Commerce, St.Joseph's College (Autonomous), Tiruchirappalli, was the Resource Person.
- ⊙ NAAC Peer Team visited the College on 26.03.2018 and on 27.03.2018 for Re-accreditation (3rd cycle).

SERVICES TO HUMANITY

Societal Development Programme

To impart Social Responsibility in the minds of the Students, numerous Societal Development Activities were undertaken by various Departments.

- ⊙ The Department of Computer Technology and Information Technology conducted a 'Digital Literacy Programme' for the Students of Government Panchayat Union Primary School, Seenapuram on 21.07.2017.
- ⊙ Final Year PG Students of Department of Mathematics donated the needy things, conducted games and distributed prizes and taught the concept of Mathematics for the Students of Panchayat Union Primary School at V.Ramanathapuram, Kavunthapadi on 08.08.2017.
- ⊙ Faculty Members from the Department of English taught English to the Students of Panchayat Union Elementary School, Nanjanapuram, Erode on 17.08.2017 and on 18.08.2017.
- ⊙ The Department of Computer Science (UG) conducted an Awareness Programme on 'Principles of Animation' for the Government Higher Secondary School Students, Kasipalayam, Erode on 21.08.2017.
- ⊙ Students from the Department of Corporate Secretaryship with CA and PA desilted the pond Kathirampatti on 25.09.2017.
- ⊙ Final Year Students from the Department of Computer Science (P.G.) provided Lunch for the Physically Challenged Students at Erode Arima Society Trust, Sengodampalayam, Erode on 28.10.2017.
- ⊙ Blood Group Identification was done for the Students of Sengulam Government School, Anthiyur and Avalpoondurai Middle School, Erode by the Department of Biochemistry on 15.12.2017 and on 17.01.2018 respectively.
- ⊙ Students from the Department of Physics conducted two Awareness Programmes on 'Physics for Everyone' and 'Demand of Green Energy' on 08.01.2018 to the Students of Government Boys Higher Secondary School, Modakuruchi.
- ⊙ The Department of Catering Science and Hotel Management conducted an Awareness Programme on 'Healthy Cooking' for Government School Students, Veppampalayam, Erode on 24.01.2018.
- ⊙ Beej-Hindi Siksha Abhiyaan - Teaching Hindi to Students of Panchayat Union Primary School, Rayapalayam was carried out from 29.01.2018 to 14.03.2018 by the Department of Hindi and

Other Languages with a service motive by the Hindi Students. Learning tools like notebooks, books etc., were donated to the School children on that day.

- ⊙ An 'Insurance Awareness Programme' was organized by the Department of Commerce for the people of Vellode Village on 30.01.2018 with Mr.G.Balalji, Area Manager, Royal Sundaram General Insurance Company Ltd., Coimbatore, as the Resource Person.
- ⊙ The Department of Management Science conducted an Awareness Programme on 'Human Rights' for the Public and Self-Help Group members of Vellode. The session was handled by Mr.R.Balasubramanian, District Secretary, CPC, Erode on 31.01.2018 at Panchayat Union Elementary School, Vellode. They also conducted an Awareness Programme on Cleanliness and Water Conservation for the School students of Government Middle School, Kanagapuram on 16.02.2018.
- ⊙ The Department of Tamil organized various Competitions under Societal Development Programme for the Students of Government School, Kanagapuram on 16.02.2018.
- ⊙ 'Stencil Printing' was taught by the Students and faculty members of the Department of Costume Design and Fashion to the Students of Panchayat Union Elementary School, Nanjanapuram, Erode on 26.02.2018.



press RELEASE

An Elision is the removal of an unstressed syllable, consonants, or letters from a word or phrase, for the purpose of decreasing the number of letters or syllables when mixing words together. The missing letter is replaced by an Apostrophe.



பாரதியார் பல்கலை வாலிபர் போட்டி
கலையுந்துப்புகை: சுவாமிநாதர்

பாரதியார் பல்கலை வாலிபர் போட்டி நடைபெற்று வருகிறது. இதில் பங்கேற்கும் மாணவர்கள் கலையுந்துப்புகை போட்டியில் கலந்துகொள்கிறார்கள். போட்டியில் பங்கேற்கும் மாணவர்கள் கலையுந்துப்புகை போட்டியில் கலந்துகொள்கிறார்கள்.

கொங்கு கலைக் கல்லூரிக்கு மத்திய அரசின் விருது
கொங்கு கலைக் கல்லூரிக்கு மத்திய அரசின் விருது வழங்கியுள்ளது. இதில் பங்கேற்கும் மாணவர்கள் கலையுந்துப்புகை போட்டியில் கலந்துகொள்கிறார்கள்.

Tamil Nadu institutions top Swachhta rank list
Tamil Nadu institutions top Swachhta rank list. The list shows the cleanliness of various institutions in Tamil Nadu. The institutions are ranked based on their Swachhta score.

தினமணி
மகவைக்கல்க அறிவிப்பு
மகவைக்கல்க அறிவிப்பு. மகவைக்கல்க அறிவிப்பு. மகவைக்கல்க அறிவிப்பு.

முடிதூண்டி தாயை-மனைக்கு மீட்டி
முடிதூண்டி தாயை-மனைக்கு மீட்டி. முடிதூண்டி தாயை-மனைக்கு மீட்டி.

பிள்ளைத் தாயை 15-9-2017
பிள்ளைத் தாயை 15-9-2017. பிள்ளைத் தாயை 15-9-2017.

பிள்ளைத் தாயை 2-4-2017
பிள்ளைத் தாயை 2-4-2017. பிள்ளைத் தாயை 2-4-2017.

பிள்ளைத் தாயை 2-4-2017
பிள்ளைத் தாயை 2-4-2017. பிள்ளைத் தாயை 2-4-2017.

12 பிள்ளைகளை பிள்ளை
12 பிள்ளைகளை பிள்ளை. 12 பிள்ளைகளை பிள்ளை.

பிள்ளைத் தாயை 15-9-2017
பிள்ளைத் தாயை 15-9-2017. பிள்ளைத் தாயை 15-9-2017.

பிள்ளைத் தாயை 15-9-2017
பிள்ளைத் தாயை 15-9-2017. பிள்ளைத் தாயை 15-9-2017.

பிள்ளைத் தாயை 15-9-2017
பிள்ளைத் தாயை 15-9-2017. பிள்ளைத் தாயை 15-9-2017.

உறவுக்குறி மக்கள் உருவாக்கிய இலக்கியமொரு பாடல்கள்
உறவுக்குறி மக்கள் உருவாக்கிய இலக்கியமொரு பாடல்கள்.

மாதிரி கலையில் கலந்துகொள்ளும் மாணவர்கள்
மாதிரி கலையில் கலந்துகொள்ளும் மாணவர்கள்.



National Punctuation Day is celebrated on 24th September in the United States of America. It was founded by Jeff Rubin in 2004, National Punctuation Day promotes the correct usage of Punctuation.

தினமணி
 17 செப்டம்பர் 2017
 25-புது தலை செய்தி
மாணவர்களின் சான்றிதழ்கள்



தினமணி செப்டம்பர் 17, 2017
மாணவர்களின் சான்றிதழ்கள்
 மாணவர்களின் சான்றிதழ்கள் வழங்கி கௌரவிக்கப்பட்டது.



தனது தந்தை
 17 செப்டம்பர் 2017
 தனது தந்தைக்கு சிறப்பு வழங்கி கௌரவிக்கப்பட்டது.



தினமணி
 17 செப்டம்பர் 2017
 மாணவர்களின் சான்றிதழ்கள் வழங்கி கௌரவிக்கப்பட்டது.



தினமணி
 17 செப்டம்பர் 2017
 மாணவர்களின் சான்றிதழ்கள் வழங்கி கௌரவிக்கப்பட்டது.



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 மாணவர்களின் சான்றிதழ்கள் வழங்கி கௌரவிக்கப்பட்டது.



மாணவர்களின் சான்றிதழ்கள்
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மாணவர்களின் சான்றிதழ்கள்
 மாணவர்களின் சான்றிதழ்கள் வழங்கி கௌரவிக்கப்பட்டது.



The collage consists of several newspaper clippings from February 7, 2018. The main headline is 'வாழ்பாடு போட்டியில் வெற்றி பெற்றவர்களுக்கு பரிசு' (Prizes for winners in the Vazhappadu tournament). Other clippings include 'கொங்கு கலைக் கல்லூரியில் மாநில கையெழுத்துப் போட்டி' (National handwriting competition at Kongu Arts College), 'கொங்கு கலைக் கல்லூரியில் மாநில கையெழுத்துப் போட்டி' (National handwriting competition at Kongu Arts College), 'கொங்கு கலைக் கல்லூரியில் மாநில கையெழுத்துப் போட்டி' (National handwriting competition at Kongu Arts College), and 'கொங்கு கலைக் கல்லூரியில் மாநில கையெழுத்துப் போட்டி' (National handwriting competition at Kongu Arts College). There are also several photographs showing people at a meeting, a woman in a blue dress, and a group of people sitting around a table. The clippings are arranged in a grid-like fashion, with some overlapping. The text is in Tamil script, and the images show various scenes, including people at a meeting, a woman in a blue dress, and a group of people sitting around a table.

The little circles of papers that are cut out after a paper has been punched by a hole puncher are called Chad.

photo gallery



Aids Awareness Programme - RRC



Art of Surya Namaskar - WDC



Awareness Programme on Food Safety and Standards - CCC



Awareness Skit - Eco Club



Basket Ball, Kongu Trophy - Physical Education



Classroom Training Session - Centre of Mind



Soft Skill Training - Computer Science (UG)



PDP - Computer Science (PG)



Youth Camp - Ethics Club



State Level Workshop - BBA & BBACA



X-travaganza - CDF



Think Green-Palm Project - BCA



APJ death anniversary - KASC Science Forum



Awareness Programme on Civil Services - CGCC



Cleaning Activity in Nasiyanur - NSS



Cleaning Activity - NCC



Martial Arts - PSHE



EDC Camp - EDC



Gallantry Awards Quiz - Quiz Club



Hands-on Workshop - KASC Science Forum



Orientation Programme - YRC



Planting Saplings - NCC



Kabadi, Kongu Trophy - Physical Education



Sapling plantation - Rotaract Club



Two Day Statistical Workshop - Biochemistry



Ramanujan Day Celebration - Mathematics



Workshop - CS.CA



Workshop - Computer Science (PG)



Talent Hunt Programme - Fine Arts Club



Open Quiz - Quiz Club



Polio Awareness Rally - Rotaract Club



Psychological Orientation to Staff Members - Centre of Mind



Pulangu Porul Oppadaithal Event - Kongu Tamil Art and Research Centre



Social Activity - WDC



Sports Day Celebration



TCS-BPS - Training & Placement Cell



Guest Lecture by Transgender - NSS



Screen Printing Workshop - CDF



Wildlife Photography Exhibition - Eco Club



Workshop on Learning Outcomes and Curriculum Development - IQAC



Youth Summit - Training & Placement Cell



Awareness Programme (Nilavembu Kudineer) - MSW



Blood Group Identification - Biochemistry



Book-talk Programme - Library



BooM Boot-2K17 - BCA



Bridge Course - BBA (CA)



Fashion Zingaro - CDF



FESI - MBA



Guest Lecture - Commerce



Hands-on Training Programme on Mushroom Cultivation - Biotechnology



Hindi Divas Celebration - Hindi and Other Languages



Inaugural Function - English



Industrial Visit to Salem Steel Plant - BBA (CA)



Industrial Visit to Aavin - Commerce (CA)



Inter-School Meet - Tamil



KAPSIMO - 2018 - Catering Science and Hotel Management



KASCO Shop - Commerce & Commerce (CA)



Mobile Phone Servicing Workshop - Physics



Mock Trading - CS.CA & PA



National Workshop on Cloud Computing with Amazon Web Services - CT & IT



ICT Academy Award - Training & Placement Cell



Collecting Things - Kongu Art and Culture Research Centre



Pongal Vizha 2018 - Tamil



Workshop on Creative Literature by Poet Arivumathi - Tamil



Inspire Internship Science Camp - KASC Science Forum



Tobacco Awareness Programme - MSW

GLIMPSES OF 2017 - 2018



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Rhinoceros horn is composed primarily of a protein called Keratin-the same substance that makes a human hair and nails.